

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1342 ORDER NO. 82071 DATE 12-2-53

CUSTOMER
MR. STANCEL DEAR
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STANCEL DEAR GROWER & SHIPPER
BAY DRIVE & CLEARWATER-LARGO ROAD -
LARGO, FLORIDA - FLORIDA'S FINE CITRUS
FRUITS, MARMALADES & CANDIES

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN PANEL AT BOTTOM (as card 1CH701)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3½
AC 1½
La 9

com

Ok Blue Suppressor

(F)

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 3CH1343

ORDER No. 82125

DATE 12-2-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
NEW HOTEL STATLER / DALLAS, TEXAS /

8 pl. statler, etc



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

ADD TREES, ETC., TO SIDES TO GIVE CORRECT PROPORTION TO PHOTO.
Color WHITE, WITH COMBINATION SLATE-GREY, AND SEA-GREEN WINDOWS, ETC.
OVER LEFT ENTRANCE ARE SMALL PILLARS WHICH ARE IN ORDER, YELLOW,
RED, YELLOW, RED, YELLOW. FLAGS ARE TEXAS, U.S., AND STATLER
GREEN. /

YES

~~YES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*PHOTO IN LARGE
H FILE
also 7 ek 1/2*

Executive OK of Estimate
By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1953	DEC 4 - 1953
SKETCH				
RETOUCHING	1	4 1/2	DEC 7 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO			DEC 22 1953	
BLUEPRINT				DEC 31 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		12/31/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1345 ORDER NO. 82091 DATE 12-4-53

CUSTOMER

SCOTT W. CRAMER
MELROSE PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOATING ON THE CHICAGO RIVER
WITH MIDGET CRUISERS

8 pt
copy

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout MAKE REPHOTO FROM NEGATIVE:

FOLLOW SKETCH — USE NEGATIVE FOR BASIC PICTURE — BUT FOLLOW
SHAPE AND VIEW OF BOAT IN COLOR PICTURE(MARKED #1)

COLOR DESCRIPTION

FOLLOW SKETCH — ALSO COLOR PICTURE FOR SHAPE OF BOAT,
APPEARANCE OF DECK, ETC., ALSO CARD 7BH1857 FOR
COLORS.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

PRINT FROM NEGATIVE

32 1-6-54 Ref. 4 1/2
H.C. mm 1 1/2
L.A. 9 1/2

was

as quoted H

SHEBOYGAN CIRCULATORS, INC., SHEBOYGAN,
WISCONSIN

NO. 3CH1346

ORDER NO. 82095

DATE 12-4-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ST. PAUL'S LUTHERAN
CHURCH, SHEBOYGAN, WIS.

6 pl. ital., etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE POLE & WIRES, AND STREET SIGN. ADD
SPRING FOLIAGE ON TREES. LANNONSTONE BUILDING WITH LIGHT GREY STONE
TRIM-VERY LIGHT TAN ON A FEW STONE BLOCKS. SPANISH RED TILE ROOF(
(BROWNISH-RED). GREEN LAWN. LIGHT AQUA STAINED GLASS WINDOWS. DARK
BROWN DOORS. DARK GREY STREET. SIGN: WHITE WITH GOLD CROSS.
OTHER HOUSES ARE WHITE, WITH DARK GREY ROOFS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 8 1953	DEC 10 1953
SKETCH	6	7	DEC 14 1953	DEC 21 1953
RETOUCHING				DEC 22 1953
REPHOTO				
PHOTO-LITHO			DEC 28 1953	
BLUEPRINT				JAN 6 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		1/6/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

A. WOLFMUELLER, BUFFALO, N. Y.

NO. 3CH1347

ORDER NO. 82213

DATE 12-8-53

25 M POST CARDS

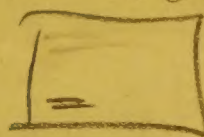
C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / PICNIC GROUND /
RED HOUSE LAKE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: 154.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TABLES AND BENCHES ARE ORANGE. SHELTER HOUSE - BROWN.

ROOF - GREY-GREEN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 8 1953	DEC 10 1953
SKETCH				
RETOUCHING	3	1	DEC 14 1953	DEC 15 1953
REPHOTO				
PHOTO-LITHO			DEC 16 1953	JAN 5 1954
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 3/4		1/8/54
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1348

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER No. 82215

DATE 12-8-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 6-STAR OF THE SEA,
REHOBOTH BEACH, DELAWARE

Private # before title: #6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 35MM TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
YES YES
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 8 1953	DEC 10 1953
SKETCH				
RETOUCHING	2	2½	DEC 14 1953	DEC 22 1953
REPHOTO				DEC 22 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	DEC 22 1953	JAN 6 1954
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MACKS' 5, 10 & 25¢ STORES, SANFORD, N. C.

NO. 3CH1351

ORDER No. 82223

DATE 12-8-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~NO~~ *Yes*

IMPRINT

SAME AS ABOVE *missing*

TITLE IN FULL BAY HARBOR GRILL,
MURRELLS INLET, SOUTH CAROLINA
optical, etc

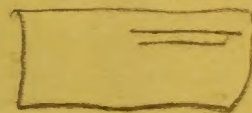


PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- CAR, TELEPHONE POLE, AND BUILDING ON RIGHT.

WHITE BUILDING, WITH BLACK IRON SUPPORTS ON CORNERS. RED TILE
ALONG TOP EDGE OF ROOF. GREEN SIGNS IN WINDOW. CURTAINS-TAN.
YELLOW FLOWERS AROUND BUILDING.

SIGN: DARK BROWN(MAHOGANY) WHITE LETTERS. SIGN POST-BOTTOM IS
RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1953	DEC 21 1953
SKETCH				
RETOUCHING	2	3	DEC 15 1953	DEC 17 1953
REPHOTO			DEC 8 1953	DEC 15 1953
PHOTO-LITHO			MAR 2 '54	
BLUEPRINT			DEC 22 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAR 11 '54	JAN 5 1954
ARTIST DEPT.	40	9	3-31-54	4-2-54

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept. _____

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ART DEPT.		
ART DEPT.		

MAKEOVER

Old Neg
Destr

~~DISTRIBUTED~~ BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 82230

NO. 3CH1352

DATE 12-9-53

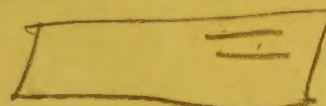
12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BENEDICTINE HOSPITAL
KINGSTON, NEW YORK

89pl. ital. color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PRINTING IN PICTURE.
RED BRICK BUILDING. WHITE WINDOW FRAMES. RED ROOF.
PORTICO OVER ENTRANCE IN CENTER FRONT-WHITE WITH RED ROOF.
GREEN GRASS IN FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1953	DEC 10 1953
SKETCH				
RETOUCHING	6	5½	DEC 14 1953	DEC 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 24 1953	JAN 6 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		1/8/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.W. WOOLWORTH CO., SCHENECTADY, N. Y.

NO. 3CH1353

ORDER No. 82237

DATE 12-9-53

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOOKING EAST ON STATE
STREET, SCHENECTADY, NEW YORK

6 ypl. stat. c & h

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE (2). REMOVE POLES, WIRES AND STAR.

FOLLOW COLOR INSTRUCTIONS AS MARKED ON FACE OF PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		DEC 11 1953	DEC 11 1953
SKETCH			
RETOUCHING	6 5	DEC 16 1953	DEC 24 1953
REPHOTO		DEC 10 1953	12-10-53
PHOTO-LITHO		DEC 22 1953	JAN 5 1954
BLUEPRINT STRIPPING, OPAQUING			
HAND COLOR PROOF	41 134		1/8/54
ARTIST DEPT.	45 10		1/19/54

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1354 ORDER NO. 82242 DATE 12-10-53

CUSTOMER
MIDWEST EQUIPMENT CO.,
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

RED BRICK BUILDING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 4
JMC 1 1/2 to
La 9

CF

4

ALLEN "A" RESORT, WOLFEBORO, N. H. ✓

NO. 3CH1355

ORDER No. 82248

DATE 12-10-53

6½ M POST CARDS C.T. ART COLORTONE ✓ FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THEATRE,
ALLEN "A" RESORT,
WOLFEBORO, N. H. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ✓

IMPRINT NONE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH: FOR COLORS - FOLLOW SKETCH EXCEPT:
THE EAGLE AND LETTERING ON THE BUILDING SHOULD
BE A DEEPER GOLDEN YELLOW. ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1953	DEC 11 1953
SKETCH				
RETOUCHING	2	4½	DEC 16 1953	DEC 29 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½	JAN 4 1954	JAN 17 1954
ARTIST DEPT.	42	9		1/15/54

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1356 ORDER NO. 82284 DATE 12-14-53

CUSTOMER
GLADYS LOUISE APT. HOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
GLADYS LOUISE APT. HOTEL
155 FIFTH AVE., SOUTH
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY — AND ENCLOSED CARD FOR
COLORS. /

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

32 1-6-54

Rt 6½

HC 1½ 2/11/54

La 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1357 ORDER NO. 82286 DATE 12-14-53

CUSTOMER WONDER BAR & RESTAURANT
CLEARWATER, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WONDER BAR RESTAURANT — 10 pt. cap
CLEARWATER, FLORIDA — 6 pt

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

#40 1-26-54 Rel. 6½
M.H.C. 1½
L.A. 9

RAY, DAV. & RAY, SILVER SPRINGS, FLA.

NO. 3CH1358

ORDER No. 82287

DATE 12-15-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MARINE LIFE VIEW FROM
ELECTRIC BOATS AT FLORIDA'S
SILVER SPRINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT PHOTO BY MOZERT

8pt. italic
18h

same as
3CH1361

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION ON THE TITLE: -THE WORDS "FLORIDA'S SILVER
SPRINGS" TO BE IN SCRIPT TYPE.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1953	DEC 21 1953
SKETCH				
RETOUCHING	2	3	DEC 17 1953	DEC 22 1953
REPHOTO				
PHOTO-LITHO			DEC 24 1953	
BLUEPRINT				JAN 6 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1½		1/15/54
ARTIST DEPT.	4	9		1-15-54

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RAY, DAV. & RAY, SILVER SPRINGS, FLA.

NO. 3CH1359

ORDER NO. 82287

DATE 12-15-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUTUAL ADMIRATION IN
CRYSTAL CLEAR WATER OF
FLORIDA'S SILVER SPRINGS



NOTE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT PHOTO BY MOZERT

Spl. ital.
cah

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION IN THE TITLE, THE WORDS "FLORIDA'S SILVER SPRINGS" TO BE IN SCRIPT TYPE.

FOLLOW TISSUE OVERLAY - AND KODACHROME TRANSPARENCY FOR
COLORS ONLY

Return

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1953	
SKETCH				
RETOUCHING	2	2½	DEC 17 1953	DEC 22 1953
REPHOTO				
PHOTO-LITHO			DEC 24 1953	
BLEUPRINT STRIPPING, OPAQUING				JAN 6 1954
HAND COLOR PROOF	4½	1½		1/2/54 JMM
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

RAY, DAV. & RAY, SILVER SPRINGS, FLA.

NO. 3CH1360

ORDER No. 82287

DATE 12-15-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL HAVING A GRAND TIME AT
FLORIDA'S SILVER SPRINGS

IMPRINT PHOTO BY MOZERT

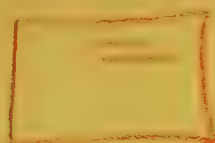


PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

IN THE TITLE-THE WORDS "FLORIDA'S SILVER SPRINGS" TO BE IN SCRIPT TYPE.

FOLLOW TISSUE OVERLAY /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1953	
SKETCH				
RETOUCHING	2	2½	DEC 17 1953	DEC 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 24 1953	JAN 6 1954
HAND COLOR PROOF	4	2		1/8/54
ARTIST DEPT.	3	10½	1-15-54	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RAY, DAY. & RAY, SILVER SPRINGS, FLA.

NO. 3CH1361

ORDER NO. 82287

DATE 12-15-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES

TITLE IN FULL ROSS ALLEN VERSUS
ALLIGATOR, FOR MOVIE AT
FLORIDA'S SILVER SPRINGS

IMPRINT PHOTO BY MOZERT, 3CH1359

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION IN THE TITLE - THE WORDS "FLORIDA'S SILVER
SPRINGS" TO BE IN SCRIPT TYPE.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1953	
SKETCH				
RETOUCHING	2	2	DEC 17 1953	DEC 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C. P. JOHNSTON CO., SEATTLE, WASH.

NO. 3CH1362

ORDER NO. 82293

DATE 12-15-53

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SEWARD, ALASKA

Private # before title: #2211.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 16 1953	
SKETCH				
RETOUCHING	2	1 1/2	DEC 22 1953	DEC 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C. P. JOHNSTON CO., SEATTLE, WASH.

NO. 3CH1363

ORDER NO. 82293

DATE 12-15-53

12 1/2 / M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
2109-
MENDENHALL GLACIER,
NEAR JUNEAU, ALASKA

Private # before title: 2109.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 16 1953	DEC 21 1953
SKETCH				
RETOUCHING	2	1 1/2	DEC 22 1953	DEC 28 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4-1	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C. P. JOHNSTON CO., SEATTLE, WASH.

NO. 3CH1364

ORDER No. 82293

DATE 12-15-53

12 1/2" M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FOURTH AVENUE,
ANCHORAGE, ALASKA

Private # before title: #2146.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

F7
ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 16 1953	DEC 21 1953
SKETCH				
RETOUCHING		6		DEC 31 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 3/4	JAN 4 1954	JAN 7 1954
ARTIST DEPT.		0 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

~~C~~ P. JOHNSTON CO., SEATTLE, WASH. ✓

NO. 3CH1365

ORDER No. 82293

DATE 12-15-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~2198~~ -MT. MCKINLEY AND
THOROFARE PASS, ALASKA ✓

Private # before title: #2198 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 16 1953	DEC 17 1953
SKETCH				
RETOUCHING	2		DEC 22 1953	DEC 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	11/2	DEC 31 1953	JAN 13 1954
ARTIST DEPT.		9		1/14/54

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

.....

C. P. JOHNSTON CO., SEATTLE, WASH.

NO. 3CH1366

ORDER NO. 82293

DATE 12-15-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ²²¹⁵⁻² AIR VIEW OF
FAIRBANKS, ALASKA

Private # before title: #2215✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 16 1953	DEC 16 1953
SKETCH			DEC 22 1953	DEC 24 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 28 1953	JAN 7 1954
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2 1/2		1/11/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY
LOGE NEWS CO., EVANSVILLE, IND.

NO. 3CH1367

ORDER No. 82184

DATE 12-15-53

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MESKER MEMORIAL AMPHITHEATER,
MESKER PARK, EVANSVILLE, INDIANA

Spt. Ital.
C.C.H.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEATS ARE GREEN. STAGE AND ENTRANCE ARE LIGHT TAN.

FIX ROUGH SPOTS WITH GRASS BUT NOT TOO ARTIFICIAL.
SHOW NICE CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1953	
SKETCH				
RETOUCHING	2	1 1/2	DEC 18 1953	DEC 31 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	JAN 8 1954	JAN 21 1954
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO. NO. 3CH1368
ORDER No. 82189

PHOTO BY ARKANSAS RESOURCES DEVELOPMENT COMMISSION
DATE 12-16-53

12 1/2" POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

WHITE RIVER IN THE BEAUTIFUL
OZARKS /

8 pt. ital. 1, 10 pt. 10

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ **ESTIMATE** Date _____
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1953	DEC 17 1953
SKETCH				
RETOUCHING	3	1	DEC 17 1953	DEC 17 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1 1/2	JAN 4 1954	JAN 7 1954
ARTIST DEPT.		9		1-8-54

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

ATTENTION:
7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.
PHOTO BY MASSIE -MISSOURI RESOURCES DIV.

NO. 3CH1369

ORDER No. 82189

DATE 12-16-53

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL NOBLETT LAKE IN THE MARK
TWIN NATIONAL FOREST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1953	DEC 22 1953
SKETCH				
RETOUCHING	3	1 $\frac{1}{2}$	DEC 17 1953	DEC 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 $\frac{1}{2}$	JAN 6 1954	JAN 13 1954
ARTIST DEPT.		9 $\frac{1}{2}$		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.
PHOTO BY MASSIE-MISSOURI RESOURCES DIV.

NO. 3CH1370

ORDER No. 82189

DATE 12-16-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING AT MONTAUK STATE PARK
IN THE OZARKS

896-246, 1944



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES same as

IMPRINT SAME AS ABOVE / 20473

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1953	
SKETCH				
RETOUCHING	2	1	DEC 17 1953	DEC 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	JAN 4 1954	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.
PHOTO BY MASSIE-MISSOURI RESOURCES DIV.

NO. 3CH1371
ORDER No. 82189
DATE 12-16-53

12 1/2 M POST CARDS C.T. ART COLDRTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1	R. M. YES
TITLE IN FULL		IMPRINT SAME AS ABOVE	
LOW WATER BRIDGE, MONTAUK STATE PARK IN THE SCENIC OZARKS		PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: VARIOUS GREENS. GREENISH BLUE WATER

COLOR: CAR - MAROON

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 23 1953	DEC 21 1953
SKETCH				
RETOUCHING	2	2	DEC 18 1953	DEC 23 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	JAN 6 1954	JAN 13 1954
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Handwritten signature: S. J. [unclear]

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.

PHOTO BY HARRY L. HAMMOND

NO. 3CH1372

ORDER No. 82189

DATE 12-16-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO NOEL, MISSOURI, ONE
OF THE OUTSTANDING VACATION
SPOTS IN THE OZARKS

5 pt. ital, c. 10



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: SHOW SIGNS NOEL AND SHADOW LAKE & 71 SIGN
REMOVE TRUCK

COLOR: NICE BIG CLOUDS

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Photo in
4CH 135*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 23 1953	DEC 31 1953
SKETCH				
RETOUCHING	2	2	DEC 18 1953	DEC 23 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 6 1954	JAN 13 1954
HAND COLOR PROOF	41	1 1/2		1/4/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.
PHOTO BY HARRY L. HAMMOND

NO. 3CH1373
ORDER No. 82189
DATE 12-16-53

12 1/2 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BLUFFS OVERLOOKING HIGHWAY 71
AND SHADOW LAKE AT NOEL, MISSOURI

8 pt. ital, 14 pt. bold



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR: SHOW SOME CLOUDS. BLACK TOP ROAD TAN BLUFFS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 23 1953	DEC 31 1953
SKETCH				
RETOUCHING	2	2	DEC 18 1953	DEC 23 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.
PHOTO BY U.S. ENGINEERS, LITTLE ROCK, ARK.

NO. 3CH1374
ORDER No. 82189
DATE 12-16-53

12¹/₂ POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THEODOSIA BRIDGE OVER BULL
SHOALS, LAKE IN THE OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: COVER FOREGROUND WITH WATER, ALSO COVER TEMPORARY
BRIDGE AND A BIT UP THE EMBANKMENT. THE LAKE WAS
JUST FORMING.

COLOR: SILVER BRIDGE, SHOW SUMMER FOLIAGE AND CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

To Matt

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 23 1953	
SKETCH				
RETOUCHING	2	3 1/2	DEC 18 1953	DEC 23 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 6 1954	JAN 19 1954
HAND COLOR PROOF	44	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

KRAMER NEWS CO., PORT HURON, MICHIGAN

NO. 3CH1375

ORDER No. 82191

DATE 12-16-53

12 1/2 POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FREIGHTER ON ST. CLAIR RIVER
PASSING PORT HURON, MICHIGAN AND
SARNIA, ONTARIO, CANADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES (TO COME)

IMPRINT SAME AS ABOVE No

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AT BOTTOM. LEAVE IN SMOKE OF BOAT. ADD CLOUDS.
TAKE OUT DEAD BRANCHES OF TREE IN FOREGROUND

COLOR: BOAT IS MAROON WITH WHITE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1953	
SKETCH				
RETOUCHING		2	DEC 17 1953	DEC 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	JAN 6 1954	JAN 13 1954
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

KRAMER NEWS CO., PORT HURON, MICHIGAN

NO. 3CH1376

ORDER NO. 82191

DATE 12-16-53

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SARNIA, ONTARIO, CANADA SKYLINE
AT NIGHT AS SEEN FROM SHORE OF
ST. CLAIR RIVER AT PORT HURON,
MICHIGAN

Sept. 1st, 1954

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES (TO COME)

IMPRINT SAME AS ABOVE No

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: NIGHT VIEW. CROP AT TOP AND BOTTOM.
ADD CLOUDS. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PRQOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 23 1953	DEC 31 1953
SKETCH				
RETOUCHING	3	1	DEC 17 1953	DEC 23 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 6 1954	JAN 18 1954
HAND COLOR PROOF	41	1 1/2		1/20/54
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

KRAMER NEWS CO., PORT HURON, MICHIGAN

NO. 3CH1377

ORDER No. 82191

DATE 12-16-53

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF BLUE WATER INTERNATIONAL BRIDGE CONNECTING PORT HURON, MICHIGAN AND SARNIA, ONTARIO, CANADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES (TO SOME)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AT TOP AS MARKED. LEAVE IN SMOKE OF SMOKESTACK.

COLOR: BRIDGE IS SILVER. PILLARS AT RIGHT ARE WHITE. ROOFS ARE DARK GREY AND BLACK. CONCRETE ROAD LEADING TO BRIDGE. BLUE WATER.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1954	JAN 13 1954
SKETCH				
RETOUCHING		3 1/2	DEC 22 1953	JAN 11 1954
REPHOTO			DEC 17 1953	DEC 22 1953
PHOTO-LITHO			JAN 15 54	JAN 25 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2 1/4	JAN 25 54	JAN 25 54
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

KRAMER NEWS CO., PORT HURON, MICHIGAN

NO. 3CH1378

ORDER No. 82191

DATE 12-16-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RACING CRAFT IN BLACK RIVER
PREPARING FOR START OF THE PORT
HURON-MACKINAW RACE, PORT HURON,
MICHIGAN

8 pt. ital.
ccw



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES (TO SOME)

IMPRINT SAME AS ABOVE / *No*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: SHOW JUST AS MANY OF THE BOATS AS AT ALL POSSIBLE.
BRIGHTEN UP AND MAKE COLORFUL. BOATS ARE RED, BLUE,
GREEN AND WHITE HULLED WITH WHITE TRIM.

COLOR: BOATS ARE RED, BLUE, GREEN, WHITE HULLS WITH WHITE
TRIM. BUILDINGS ARE GREY AND RED BRICK. BRIDGE IS
CONCRETE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 6 1954	
SKETCH				
RETOUCHING	<i>2</i>	<i>5</i>	DEC 18 1953	JAN 6 1954
REPHOTO			<i>See 31-1953</i>	JAN 5 1954
PHOTO-LITHO			JAN 13 1954	<i>2574</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>41</i>	<i>2</i>	<i>2574</i>	<i>1/6/54</i>
ARTIST DEPT.		<i>11</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1379 ORDER NO. 82308 DATE 12-16-53

CUSTOMER CADILLAC HOTEL
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The Burgundy Cafe)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

2

PHOTO USED FOR

Ret. 7
32-1-7-54 L.C. Sm 2½
L.O. 13½

as quoted H.
Ch

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1380 ORDER NO. 82309 DATE 12-16-53

CUSTOMER LOUISE OBICI MEMORIAL HOSPITAL
SUFFOLK, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOUISE OBICI MEMORIAL HOSPITAL
SUFFOLK, VIRGINIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE WATER TANK.

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW KODACHROME ENLARGEMENT PRINT FOR COLORS —
GRASS MUST BE GREEN.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

7134721

Ret. 4 1/2
H.C. 11 1/2
L.A. 9

THE HARRY P. CANN & BRO. CO.,BALTIMORE, MD.

NO. 3CH1381
ORDER No. 82311
DATE 12-17-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: OCEAN DOWNS RACEWAY,
OCEAN CITY, MD.

Private # before title: #8 /
6 pt. ital, 14 hr

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH104. INSERT HORSES AND SULKIES RUNNING
THRU THE STRETCH (FROM ENCLOSED PHOTOGRAPH). FLOP OVER
FOLLOW CARD OCH104 FOR COLORING.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	DEC 21 1953
SKETCH				
RETOUCHING	2	1	JAN 5 1954	JAN 6 1954
REPHOTO			DEC 17 1953	DEC 18 1953
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	411	1 1/2	JAN 7 1954	JAN 21 1954
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1382

ORDER NO. 82312 DATE 12-17-53

DEPT.

DATE COMPLETED

CUSTOMER NIAGARA FALLS BLVD. MOTOR HOTEL
TONAWANDA, NEW YORK

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NIAGARA FALLS BOULEVARD MOTOR
HOTEL — MIDWAY BETWEEN BUFFALO AND
NIAGARA FALLS — 1620 NIAGARA FALLS BLVD.
HIGHWAYS U.S. 62 and N.Y. 18

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — ADDING THE WORD "BOULEVARD" IN THE TITLE
AS MARKED.

COLOR DESCRIPTION

FOLLOW SKETCH
ALSO KODACHROME TRANSPARENCIES ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction from Transp.
5x7 " " " " " "
5x7 " " " " " "

L.O. 11/2

Ret. 6

U.C. 2 1/2 41

L.A. 12

new

as quoted 4

NO. 3CH1383

ORDER No. 82316

DATE 12-17-53

LINCOLN CAVERNS, HUNTINGDON, PENNSYLVANIA

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PURITY CASCADE, LINCOLN CAVERNS
HUNTINGDON, PA. /
8 pl. ital. l & h

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW KODACHROME TRANSPARENCY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		DEC 21 1953	
SKETCH			
RETOUCHING	3 1	JAN 5 1954	JAN 6 1954
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	44 1 1/2		
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

LINCOLN CAVERNS, HUNTINGDON, PENNSYLVANIA

NO. 3CH1384

ORDER No. 82316

DATE 12-17-53

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FROZEN NIAGARA, LINCOLN CAVERNS,
HUNTINGDON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	DEC 21 1953
SKETCH				
RETOUCHING	3	1	JAN 5 1954	JAN 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	JAN 6 1954	JAN 13 1954
ARTIST DEPT.		9		1-15-54

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

LINCOLN CAVERNS, HUNTINGDON, PENNSYLVANIA

NO. 3CH1385

ORDER NO. 82316

DATE 12-17-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD-FASHIONED HITCHING POST
LINCOLN CAVERNS, HUNTINGDON, PA.

XXXXXXXXXX

8pt. ital., c & k

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	DEC 21 1953
SKETCH				
RETOUCHING	3	1 1/2	JAN 5 1954	JAN 6 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	JAN 7 1954	
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

LINCOLN CAVERNS, HUNTINGDON, PENNSYLVANIA

NO. 3CH1386

ORDER No. 82316

DATE 12-17-53

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PAGODA ROOM, LINCOLN CAVERNS,
HUNTINGDON, PA.

8 pl. ital. c & h

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	DEC 21 1953
SKETCH				
RETOUCHING	3	1	JAN 5 1954	JAN 6 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND. COLOR PROOF	40	1 1/2	1-19-54	-19-54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

LINCOLN CAVERNS, HUNTINGDON, PENNSYLVANIA

NO. 3CH1387

ORDER No. 82316

DATE 12-17-53

6½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BACON STRIPS, LINCOLN CAVERNS,
HUNTINGDON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE B + W PRINT

FOLLOW KODACHROME TRANSPARENCY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1953	
SKETCH				
RETOUCHING	2	1	JAN 11 1954	JAN 11 1954
REPHOTO			DEC 18 1953	DEC 22 1953
PHOTO-LITHO				JAN 27 54
BLEUPRINT			JAN 17 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13 1/2	JAN 27 54	1/28/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BARABOO NEWS AGENCY, BARABOO, WIS.

NO. 3CH1388

ORDER No. 82402

DATE 12-17-53

12^M POST CARDS C. T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

17-THE CHATEAU, AT BEAUTIFUL/DEVIL'S
LAKE STATE PARK, WIS. //

8 p. Ital., C & L

PRIV. NO. BEFORE TITLE: 17

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN, DARK, BLDG. LIGHT GRAY STONE PILLARS. GRAY ROOF.
GREEN LAWN AND FOLIAGE. GRAY DRIVE. BLUE WATER SHOWING
TO LEFT AND RIGHT OF BUILDING REAR BLUE SKY WITH CLOUDS

REMOVE THE TREE IN FOREGROUND. PUT U.S. FLAG (NOT TOO LARGE) ON
LIGHT FLAGPOLE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	
SKETCH				
RETOUCHING	2	1/2	JAN 5 1954	JAN 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/	1 1/2	JAN 8 1954	JAN 13 1954
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BARABOO NEWS AGENCY, BARABOO, WIS.

NO. 3CH1389

ORDER No. 82402

DATE 12-17-53

12 1/2 M POST CARDS C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

18-OVERLOOKING THE NORTH END OF
DEVIL'S LAKE / DEVIL'S LAKE STATE
PARK, WIS. 8 pl. stat. color

PRIV. NO. BEFORE TITLE: 18

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLUE WATER WITH LIGHT TAN SHORE LINE, GRAY ROCK.
GREEN FOLIAGE WITH GREEN AREAS SHOWING BEYOND LAKE,
DARK GREEN EVERGREEN

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	1-4-54
SKETCH				
RETOUCHING	4	2	JAN 5 1954	JAN 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 8 1954	JAN 12 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1 1/2		1/14/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Protein D-10434

BARABOO NEWS AGENCY, BARABOO, WIS.

NO. 3CH1390

ORDER No. 82402

DATE 12-17-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

19 DRIVE ALONG THE SOUTH SHORE
DEVIL'S LAKE STATE PARK,
WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 19

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6BH2378 REMOVE AUTOS

MAKE FOLIAGE GREEN, BLUE WATER, GRAY ROAD, BLUE SKY WITH
CLOUDS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	DEC 31 1953
SKETCH				
RETOUCHING	4	1/2	JAN 5 1954	JAN 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	JAN 8 1954	JAN 13 1954
ARTIST DEPT.		9		1/15/54

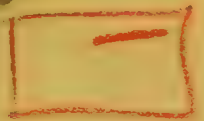
DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

~~X~~ NO. 3CH1391
DOVEGROVE'S WHOLESALE, INC., FLINT 3, MICHIGAN ✓ ORDER No. 82418
DATE 12-18-53

25 / M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
DURANT HOTEL, FLINT, MICHIGAN ✓
1-2-54


(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES ✓
IMPRINT SAME AS ABOVE ✓
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: ADD CLOUDS AND TAKE OUT WIRES ON RIGHT AND LEFT.
COLOR: USE ATTACHED DEXTER PRESS CARD.
add & copy - both sides

SUBMIT: YES ✓
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1953	DEC 21 1953
SKETCH				
RETOUCHING	1	24	JAN 5 1954	JAN 11 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	
BLUEPRINT				JAN 21 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	142		JAN 25 1954
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. 3CH1392
LOVEGROVE'S WHOLESALE, INC., FLINT 3, MICHIGAN
ORDER NO. 82419
DATE 12-18-53
12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAGINAW STREET LOOKING NORTH,
FLINT, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TAKE OUT TRUCK AND OLD CARS ONLY. LEAVE IN PEOPLE.
TAKE OUT WIRES, ADD CLOUDS AND LEAVE IN STREET LIGHTS
COLOR: SEE COLOR TRANSPARENCY WITH C.T. COLOR ORDER WITH
TITLE: "SAGINAW STREET, FLINT, MICHIGAN." FOR
RIGHT SIDE OF STREET AND TRANSPARENCY TITLED:
"AERIAL VIEW OF SAGINAW STREET, ETC." FOR LEFT SIDE
OF STREET. STREET IS RED BRICK WITH YELLOW CENTERLINE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

F7

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1953	DEC 22 1953
SKETCH				
RETOUCHING	1	5 1/2	JAN 5 1954	JAN 11 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13 1/2		1/20/54
ARTIST DEPT.		10 1/2		2-2-54

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 3CH1393
LOVEGROVE'S WHOLESALE, INC., FLINT 3, MICHIGAN ORDER No. 82419
DATE 12-18-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAGINAW STREET LOOKING SOUTH,
FLINT, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: ADD CLOUDS. TAKE OUT POLES AND TRUCKS. ✓

COLOR: USE ATTACHED COLOR TRANSPARENCY FOR COLORS BE SURE
TO RETURN TRANSPARENCY TO C.W. GANN AS SOON AS
POSSIBLE AS I WILL NEED IT. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES ✓ HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

F7 ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1953	DEC 22 1953
SKETCH				
RETOUCHING		4	JAN 5 1954	JAN 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 8 1954	JAN 13 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

4/3/54

X

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 3CH1394

ORDER No. 82420

DATE 12-18-53

12¹/₂ POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

168- INDIAN RIVER, CONNECTING MULLET
AND BURT LAKES, INDIAN RIVER,
MICH. /

6 pt. ital, 18 pt. h

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE BARE BRANCHES
COLOR: RUSTIC GRAY, BROWN STRUCTURE WITH BROWN ROOF.
HOUSES, WHITE WITH GREEN ROOFS.
PILING ALONG RIVER, RUSTIC.
BLUE WATER, BLUE SKY WITH CLOUDS. GREEN LAWN &
FOLIAGE. BOATS, WHITE AND RED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____
ESTIMATE AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	1	1	JAN 5 1954	JAN 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	JAN 8 1954	JAN 11 1954
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 3CH1395

ORDER NO. 82420

DATE 12-18-53

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

169 - FORT MICHILIMACKINAC,
MACKINAW CITY, MICH.

676. 169. 169. 169

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR: WEATHERED (GRAY, BROWN) LOGS - FENCE & BUILDINGS.
WHITE DOOR & CASING ON BUILDING. STONES IN PILLAR,
RIGHT - PINK GREEN, WHITE, BROWN, BLACK.
CANNON - BLACK. GREEN GRASS & FOLIAGE.
ORE BOAT: RUST RED WITH WHITE CABINS. BLUE WATER, BLUE
SKY WITH CLOUDS. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo 2
4CH 210
H-13-54

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	
SKETCH				
RETOUCHING	1	1	JAN 5 1954	JAN 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 8 1954	
HAND COLOR PROOF	41	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 3CH1396

ORDER NO. 82420

DATE 12-18-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

170 - PAUL W. VOORHIES MEMORIAL
HALL, BAY VIEW, MICH.

6yd. stat. 10h

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Green Trim - #16 ROOF-GRAY. BRICKS - 3SHADES OF BROWN.
DOORS - IVORY WITH NARROW GREEN TRIM IN BETWEEN DOORS,
WINDOWS - GREEN TRIM WITH NO. 17 AS COLOR FOR BOTTOM CASINGS.
TAKE OUT CARS. COLOR NO. 17 FROM 1ST FLOOR TO PEAK OF ROOF.
GREEN TRIM ALL AROUND ROOF AND AROUND THE ROOF ~~THE~~ THE FIRST FLOOR.
TAKE OUT POST IN FOREGROUND. ROAD, GREEN FOLIAGE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	DEC 21 1953
SKETCH				
RETOUCHING	2	2	JAN 5 1954	JAN 11 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2		1/2/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

~~MRS.~~ C.C. GRAHAM, PETOSKEY, MICH.

NO. 3CH1397

ORDER NO. 82420

DATE 12-18-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1717 - MICHILIMACKINAC STATE PARK,
MACKINAW CITY, MICH.

6 x 9 in. color, 12 in. high

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE POLES & WIRE & SIGN.

COLOR: LIGHT GRAY DRIVE. GREEN GRASS & FOLIAGE. PILLARS: GRAY
STONES WITH BLACK MORTAR. ARCH: CEMENT WITH BLACK TOP.
LIGHT GLOBES: WHITE. BLUE WATER IN DISTANCE.
BUILDING TO RIGHT OF ARCH: BORNW WITH WHITE TRIM, RED ROOF.
U.S. FLAG ON BLACK POLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	
SKETCH				
RETOUCHING	2	2	JAN 5 1954	JAN 8 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½	JAN 8 1954	JAN 18 1954
ARTIST DEPT.		03½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Handwritten mark

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 3CH1398

ORDER NO. 82420

DATE 12-18-53

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1721- MICHIGAN STATE FERRY DOCK,
MACKINAW CITY, MICH.

6 photos, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(BALANCE OF INSTRUCTIONS ON BACK OF PHOTO)

PUT MORE CLOUDS IN SKY. MAKE CARS DIFFERENT COLORS: BLACK, BLUE, RED, LIGHT GREEN, YELLOW. GRASS TO THE RIGHT OF THE MEN WHO ARE WALKING AND ALSO IN THE TRIANGLE BEHIND THEM. LIGHT POLES ARE SILVER. BOATS ARE WHITE WITH BLACK AROUND TOP OF SMOKE STACK. ORANGE VISOR #6 ON TOP OF PILOT HOUSE ON BOAT THE LEFT OF DOCK. ALUMINUM (LT. GRAY) GIRDE ON FRONT OF BOAT. THE STEEL SUPPORTS HOLDING UP THE OIL PIPE LINES ARE A GRAYISH*BROWN ABOUT THE COLOR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo 2 4CH208

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	
SKETCH				
RETOUCHING	3	9 1/2	JAN 7 1954	JAN 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	JAN 20 1954	JAN 20 1954
ARTIST DEPT.			JAN 20 54	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 3CH1399

ORDER NO. 82420

DATE 12-18-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

173-WHITE BIRCHES ON BURT LAKE,
NORTHERN MICHIGAN

6 pt. ital. c. & h.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREEN FOLIAGE. LIGHT GRAY WITH BROWN MARKS, BIRCH TREES.
BOAT: WHITE. CANOE: RED. BLUE WATER.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1953	DEC 21 1953
SKETCH				
RETOUCHING	3	1½	JAN 5 1954	JAN 6 1954
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	JAN 8 1954	JAN 18 1954
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1400 ORDER NO. 82338 DATE 12-18-53

CUSTOMER

ERIC & MILDRED STAAB
PORT CLINTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PLATEAU BEACH

CATAWBA ISLAND PENINSULA POINT

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PLACE TITLE IN UPPER RIGHT CORNER.

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

WATER SHOWING IN LEFT BACKGROUND. ADD CLOUDS.

TAKE OUT REFLECTIONS IN WINDOWS. REMOVE LEAVES ON GROUND AND BRANCHES IN
UPPER RIGHT HAND CORNER. ADD FOLIAGE TO TREES SO THEY WONT BE SO BARE

LOOKING. REMOVE TELEPHONE POLE BETWEEN BUILDINGS.

GREEN LAWN.

COLOR DESCRIPTION

BEIGE COLOR PAINTED CEMENT BLOCK BUILDINGS — CHIMNEY SAME COLOR.
RED ROOF, AND TWO BOTTOM ROWS OF BLOCK ARE THE SAME COLOR. GABLES
ARE RED. SASHES ARE STEEL-ALUMINUM PAINTED. DOORS ARE NATURAL WOOD
FINISH, VARNISHED. PLAIN CEMENT STEPS. SQUATTY BUSHES IN FRONT
ARE PINE.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

Ret 3 1/2
mm Ac 1 1/2 41
La 9

as quoted 4
of

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1401 ORDER NO. 82349 DATE 12-21-53

CUSTOMER BLOEMER FOOD SALES
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BLOEMER FOOD SALES CO.

925 S. 7th STREET

PHONES: JA. 6434 — JA. 2807

LOUISVILLE 3, KENTUCKY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1511. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.O. 2 1/2

as quoted
Ceb

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1402 ORDER NO. 82350 DATE 12-21-53

CUSTOMER LOVEGROVE'S WHOLESALE INC.
FLINT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLINT TAVERN HOTEL,
FLINT, MICHIGAN

AIR-CONDITIONED RESTAURANT
AND BANQUET SERVICE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — POLES, WIRES AND OLD CARS.

See pencil sketch for layout

COLOR DESCRIPTION

BUILDING IS LIGHT RED-BUFF BRICK, WITH BLACK WINDOW TRIM.
SIGN IS WHITE NEON ON DARK GREEN. CREAM SHADES IN WINDOWS.
BRIGHT ORANGE AROUND DOOR. "DORLAND DRUGS" IS WHITE NEON
ON DARK GREEN. BRIGHT RED COKE SIGNS. RESTAURANT SIGN
IS BLACK LETTERS ON WHITE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Red Impression Rt. 7 1/2
H.C. 1/34
L.A. 9 1/2

as quoted
H

Q

Red Impression

100 (F)

DISTRIBUTED BY VERMONT PAPER CO., INC.,
BURLINGTON, VT.

NO. 3CH1404

ORDER No. 82352

DATE 12-21-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M. V. "GRAND ISLE"

LAKE CHAMPLAIN TRANSPORTATION CO.,
OPERATING BETWEEN GRAND ISLE, VT.
AND PLATTSBURG, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

35MM COLOR SLIDE ENCLOSED FOR COLORS ONLY.

THE YELLOW STRIPES ARE OUTLINED IN GREEN. THE PILOT HOUSE
ROOF IS GREEN. THE NAME "GRAND ISLE" IS GREEN.
SHOW THE FLAG FLYING STRAIGHT BACK.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1954	JAN 15 1954
SKETCH				
RETOUCHING	2	2½	JAN 11 1954	JAN 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

TWIN CITY NEWS AGENCY, BENTON HARBOR-ST. JOSEPH,
MICH. ,

NO. 3CH1405

ORDER No. 82430

DATE 12-21-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH MEMORIAL HOSPITAL,
ST. JOSEPH, MICHIGAN

Sgt. Stal, C.C.H.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: ADD CLOUDS. TAKE OUT CARDS. "CLOSE" WINDOWS THAT ARE
OPEN ON THE BUILDING.

COLOR: BUFF BRICK BUILDING WITH CONCRETE ENTRANCE AND CONCRETE TRIM
DOORS ARE SILVER WITH SILVER GRILL WORK ON BOTH SIDES OF DOOR.
WINDOWS ARE TAN TRIM. SILVER FLAG POLE, BLACK TOP DRIVE. STAIRS AT
EXTREME LEFT ARE TAN. SILVER WINDOW TRIM IN CENTER SECTION OF
BUILDING. TOP ROW OF WINDOWS AS WELL AS ALL OTHER WINDOWS ON BLDG.
ARE TAN. SILVER FENCE RAIL ON FRONT. YELLOW CURB.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1954	JAN 13 1954
SKETCH				
RETOUCHING	2	2 1/2	DEC 28 1953	JAN 8 1954
REPHOTO				
PHOTO-LITHO			JAN 15 1954	
BULEPRINT			JAN 27 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF	4 1/2	1 1/2		2/4/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH1406

TWIN CITY NEWS AGENCY, BENTON HARBOR-ST. JOSEPH, ORDER No. 82430
MICH.

DATE 12-21-53

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERCY HOSPITAL, BENTON HARBOR,
MICHIGAN

8pt ital.
C & L



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OF DRAWING

RETOUCHING: ADD CLOUDS. TAKE OUT OLD CARS AND SOME OF THE SHADOWS.
ADD SKY TO MAKE RIGHT PROPORTIONS.

COLOR: ENTRANCE IS GREY-CREAM MARBLE PILLARS WITH GLASS WINDOWS
AND BLACK TRIM. BLACK DOORS. CONCRETE DRIVE, AND WALKS. ROCK
GARDEN AND FLOWERS TO RIGHT OF DOORWAY. BUILDING IS BUFF BRICK WITH
LITTLE GLASS WINDOWS AND BLACK BORDERS. BUILDING ITSELF IS BUFF
SANDSTONE BRICK WITH BLACK WINDOWS AND CONCRETE BORDER AT TOP.
FLOWERS ALONG BASE OF BLDG. GREEN LAMPS POSTS WITH WHITE LAMP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDS L PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

RETURN 3 PHOTOS NOT USED TO GANN.

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 6 1954	
SKETCH				
RETOUCHING		✓	DEC 28 1953	JAN 6 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		2/2/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1407 ORDER NO. 82353 DATE 12-21-53

CUSTOMER

AL KNAPP'S RESTAURANT & LOUNGE
ROBY, INDIANA

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full AL KNAPP'S

RESTAURANT AND LOUNGE

1052 INDIANAPOLIS BLVD.

ROBY, IND.

as on card

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print

Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH690. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

SAME AS ABOVE /

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.A. 2 1/2 91

as quoted
R

Red

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 3CH1408

ORDER NO. 82433

DATE 12-21-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
VF-88

MARTHA'S BEDROOM, WASHINGTON'S
HEADQUARTERS, VALLEY FORGE, PA.

8pt. ital.
c.c. de

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DRESSER & MIRROR - CHERRY.
WINDOW FRAME - SLATE GREY
CHAIR SEAT - SLATE GREY
WHITE WALLS
CHAIR FRAME - CHERRY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

New aspects

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 6 1954	
SKETCH				
RETOUCHING	2	2	DEC 28 1953	JAN 6 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	JAN 27 54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 3/4		1/28/54
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 3CH1409

ORDER No. 82433

DATE 12-21-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VF-90 OFFICE AND DINING ROOM
WASHINGTON'S HEADQUARTERS
VALLEY FORGE, PA.

8pt. ital, C & B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SILVER CANDLESTOCKS
RED ORIENTAL RUG
WHITE FIRE-PLACE
BLUE DISHES
MAHOGANY FURNITURE

MARON PANELS
OPEN DOORS - BUFF

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

yes

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 6 1954	JAN 7 - 1954
SKETCH				
RETOUCHING	2	2 1/2	DEC 28 1953	JAN 6 1954
REPHOTO			JAN 27 '54	JAN 27 '54
PHOTO-LITHO			JAN 23 1954	JAN 27 '54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 3/4	JAN 27 '54	JAN 27 / 54
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 3CH1410

ORDER NO. 82434

DATE 12-21-53

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-12-DUPONT COUNTRY CLUB,
WILMINGTON, DELAWARE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BASE, TRIM & WINDOW SILLS - GREY STONE
BLACK ROOF
CREAM BUFF BRICK
CREAK STUCCO UNDER PORTICO
WHITE STEEL BALUSTRADE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1954	
SKETCH				
RETOUCHING	3	2 1/2	DEC 28 1953	JAN 4 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 3CH1411

ORDER No. 82434

DATE 12-21-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VF-66 THE BAKE HOUSE OR IRON
MASTERS MANSION VALLEY FORGE,
PA. *8pt. ital. c & h*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FIELD - STONE
UNSTAINED WOOD ROOF
RED BRICK CHIMNEYS
WHITE SASH TRIM
STONE WALLS AT CURB & TERRACE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1953	
SKETCH				
RETOUCHING	3	2	DEC 28 1953 JAN 27 54	DEC 31 1953 JAN 27 54
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING			JAN 8 1954 JAN 27 54	
HAND COLOR PROOF	45	1 1/2		1/27/54
ARTIST-DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 3CH1412

ORDER NO. 82434

DATE 12-21-53

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VF-89 WASHINGTON'S BEDROOM
WASHINGTON'S HEADQUARTERS
VALLEY FORGE, PA.

8 gal. stat.
c & lv

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE WALLS, BLACK BASEBOARDS. BED SPREAD-YELLOW; RED STARS IN
WHITE SQUARES. WHITE CANOPY. BLUE WILLOW PITCHER. BLUE & GOLD
UNIFORM COAT & HAT. CARPET -GREYS, ETC. RED STRIP.

SEE INSTRUCTIONS ENCLOSED /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 6 1954	JAN 7 - 1954
SKETCH				
RETOUCHING		3 1/2	DEC 28 1953	JAN 6 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	JAN 27 54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 3/4	JAN 27 54	1/28/54
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 3CH1413

ORDER NO. 72434

DATE 12-21-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VF-86 RECEPTION ROOM
WASHINGTON'S HEADQUARTERS
VALLEY FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WALNUT AND MAHOGANY FURNITURE. RED DAMASK CHAIR SEATS.
MARBLE FIRE PLACE (GRAY AND WHITE). RUG - GREY, BLACK SOME RED.
DISH CABINET - SALMON. BUFF WAINSCOT AROUND FIRE PLACE.
CHERRY WINDOW SEAT. ANDIRONS & TOLLS - BLACK WITH GOLD TOPS.
BLACK BASE BOARD. WHITE WALLS.

ALSO SEE INSTRUCTIONS ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 2 1954	JAN 13 1954
SKETCH				
RETOUCHING	6	3 1/2	DEC 28 1953	JAN 8 1954
REPHOTO				
PHOTO-LITHO			JAN 15 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		1/24/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 3CH1414

ORDER NO. 82434

DATE 12-21-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VF-87 - THE KITCHEN, WASHINGTON'S
HEADQUARTERS, VALLEY FORGE, PA.

8 pt. ital.
C & H



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE WALLS. BROWN TRIM ON DOORS & WINDOWS.
DARK BROWN TRIM ON FIREPLACE. BLACK CHAIRS. **HEMM**
BROWN TABLES

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
By
Date
ESTIMATE
AND WORK SCHEDULE Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 6 1954	
SKETCH				
RETOUCHING	4	2	DEC 28 1953	JAN 6 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	JAN 27 '54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	JAN 27 '54	1/27/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

NO. 3CH1415

DISTRIBUTED BY WARNER PHOTO SHOP, NEW CASTLE, PA. ORDER No. 82447

DATE 12-22-53

12 1/2 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW JAMESON MEMORIAL HOSPITAL,
NEW CASTLE, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. PINK 1CH1073

RETOUCHING AND COLOR DESCRIPTION

Oldy same color as last order. CORNICE ON TOP FLOORS & FIRST FLOOR & ENTRANCE ON LEFT ARE VERY LIGHT STONE OR WHITE. WHITE WINDOW FRAMES. WHITE FLAG POLE. SMOOTH THE GREEN LAWN & PINE SHRUBBERY ALONG FRONT OF BUILDING. VERY LIGHT BUFF FENCE ON RIGHT FOREGROUND. PUT FLOWERS ON BUSHES INSIDE OF FENCE. REMOVE DARK SHADOWS ON DRIVE AND ON REAR RIGHT OF BUILDING. STREET IS DARK GRAY PAVING. MAKE GREEN FOLIAGE ON LIMBS OF TREES ON RIGHT & LEFT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 13 1954	JAN 15 1954
SKETCH				
RETOUCHING		30	DEC 28 1953	JAN 13 1954
REPHOTO				
PHOTO-LITHO				FEB 8 1954
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	104	DEC 8 54	2/4/54
ARTIST DEPT.		9-31		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH1416

ORDER No. 82374

DATE 12-22-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~W-11 WILDWOOD~~
~~BY THE SEA, N. J.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Largest possible letters)

LARGE LETTERS IN BLOCK TYPE. "BY THE SEA, N.J." IN VERY SMALL TYPE.

ARRANGE VIEWS AS FOLLOWS:

W - 3CH985 (white sand) W - 5BH186 (should be white sand)
I - 7AH2326 O - 6BH1884
L - 3CH986 O - 5BH185 (should be a grey white sand)
D - 7AH2327 D - OCH1645

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1954	JAN 20 1954
SKETCH		6	JAN 11 1954	JAN 14 1954
RETOUCHING				
REPHOTO			JAN 3 1954	JAN 11 1954
PHOTO-LITHO			JAN 27 54	JAN 27 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 9 54	
ARTIST DEPT.	42	15		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1417 ORDER NO. 82475 DATE 12-24-53

CUSTOMER
SOILAIRE INDUSTRIES
MINNEAPOLIS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ROLLPAC

OPTIONAL PRESSURE WHEEL

(see layout for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side Center C. T. Imprint No Imprint

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

SKETCH
FOLLOW LAYOUT

COLOR DESCRIPTION

THE ROLLPAC SHOULD BE A MAROON COLOR

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

38-4-15-52

Rephoto

L. O. 1/2
Ret. 4
H.C. 1 1/2
L.A. 9

as quoted H.

On Sheet

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1418 ORDER NO. 82476 DATE 12-24-53

CUSTOMER MR. HENRY L. BOESIGER
SEBRING, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANOTHER MEANS OF TRANSPORTATION
IN FLORIDA

UPPER RIGHT

(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
☒ Side Center
COPYRIGHT BY HENRY LAWRENCE BOESIGER,
SEBRING, FLA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PHOTO, AND MASKED OFF FOR PROPORTION.

COLOR DESCRIPTION

FOLLOW THE TISSUE OVERLAY FOR COLORING

Return Printing to Customer

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#40 - 1-25-54

Ret 2/1
HMC 142
La 9

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 3CH1419

ORDER No. 82454

DATE 12-28-53

12¹/₂ POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

13 - SNYDER MEMORIAL METHODIST
CHURCH, JACKSONVILLE, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES / HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1953	
SKETCH				
RETOUCHING		6	JAN 11 1954	JAN 21 1954
REPHOTO				
PHOTO-LITHO			27 54	8 21
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	75	12		
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

E.D. WEST, SO. YARMOUTH, MASS.

NO. 3CH1420

ORDER NO. 82484

DATE 12-28-53

12 1/2 M INSERTS ~~2 1/2 x 2 1/2~~ C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

TITLE IN FULL PROVINCETOWN, MASS. 1

IMPRINT NONE



6 x 1 1/2 in
2 Ans

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ~~928668~~. ~~MAKE NEW NEGATIVE~~

~~REDUCE COLOR PLATE~~

"PROVINCETOWN, MASS." TO BE IN WHITE LETTERING ON TREES,
BELOW THE MONUMENT (AS ON ENCLOSED SAMPLE)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1954	
SKETCH	2	1/2	JAN 26 1954	FEB 2 1954
RETOUCHING	2	1	FEB 16 54	FEB 17 54
REPHOTO				FEB 3 1954
PHOTO-LITHO			FEB 17 54	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		3/4	MAR 4 54	
ARTIST DEPT.	42	5		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Handwritten signatures and notes:
"make new"
Other illegible signatures and scribbles.

E.D. WEST, SO. YARMOUTH, MASS.

NO. 3CH1421

ORDER No. 82485

DATE 12-28-53

12 1/2 M INSERTS ~~2 1/2 x 1 1/2~~ C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PROVINCETOWN, MASS. / *6 pld. caps*

2 lines



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH1420. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1954	
SKETCH	<i>20</i>	<i>2 1/2</i>	JAN 26 1954	FEB 5 1954
RETOUCHING			FEB 16 54	FEB 17 54
REPHOTO				
PHOTO-LITHO			FEB 17 54	MAR 3 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>	MAR 4 54	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Handwritten notes and signatures in red ink. Includes a large signature at the top and the phrase 'Colormatch for 3CH1420' at the bottom.

E. D. WEST, SO. YARMOUTH, MASS.

NO. 3CH1422

ORDER No. 82487

DATE 12-28-53

12½ M INSERTS 2½ X 1½" C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO'

TITLE IN FULL

CAPE COD MASS. (MAP)'

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1543. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	JAN 18 1954	JAN 20 1954
REPHOTO				
PHOTO-LITHO			FEB 2 '54	FEB 11 '54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	1	FEB 11 '54	

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1423 ORDER NO. 82489 DATE 12-29-53

CUSTOMER THE ELECTRIC NEON CLOCK CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR NAME OR AD HERE
MODEL PL-4

(Blue)

FRONT NO. 5 NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

L.O. 1 1/2

Ret. 4

Mr. H. C. 1 1/2 41

L. A. 6

as quoted H

Dr. Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1424 ORDER NO. 82489 DATE 12-29-53

CUSTOMER THE ELECTRIC NEON CLOCK CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
YOUR NAME OR AD HERE
MODEL PL-4

(Yellow)

FRONT NO. 5 No R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

use for 5CH157
FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction
L.O. 2
Ret. 4
Jan H.C. 4 1/2
L.A. 7

as quoted 4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1425 ORDER NO. 82489 DATE 12-29-53

CUSTOMER THE ELECTRIC NEON CLOCK CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR NAME OR AD HERE
MODEL PL-4

(Black)

FRONT NO. 1 No R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

1 Enrich
L.C. 1 1/2
Rak 4
H.C. 4 1 1/2
L.C. 9

as quoted

Red Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1426 ORDER NO. 82489 DATE 12-29-53

CUSTOMER THE ELECTRIC NEON CLOCK CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR NAME OR AD HERE
MODEL PL-4

(Red)

FRONT NO. 4 NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print

L.O. 2

Ref. 4

H.C. 4 1/2

L.A. 6

#40 2-22-54

Watch Clock

on bag.

Add on left
and right.

Red Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1427 ORDER NO. 82490 DATE 12-29-53

CUSTOMER WARMACK STOVE CO.,
FORT SMITH, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RESTO LAWN FURNITURE...

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(see sketch for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos 5x7

L.O. 3

Ret. 3 1/2

Ret. H.C. 2 1/4

L.A. 10 3/4

Wash

as quoted

Red Imprint

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1428 ORDER NO. 82496 DATE 12-29-53

CUSTOMER
RAYBILL, INC.,
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
FLORENCE MOTEL
HIGHWAYS 42 and 25
FLORENCE, KENTUCKY

FRONT NO. 5
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
H.C. 91 13 1/4
L.A. 9 3/4

as quoted

Red Impression

Rush

(P)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 3CH1429

ORDER No. 82506

DATE 12-30-53

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FRONT PARLOR,
ABRAHAM LINCOLN'S HOME,
SPRINGFIELD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
REVERSE TYPE TITLE.

USE KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1954	
SKETCH				
RETOUCHING	2	3	JAN 11 1954	JAN 13 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2/11/54

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 3CH1430

ORDER No. 82506

DATE 12-30-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BACK PARLOR,
ABRAHAM LINCOLN'S HOME,
SPRINGFIELD, ILLINOIS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REVERSE TYPE TITLE.

USE ~~KODACHROME~~ KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects ~~at~~
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1954	JAN 7 1954
SKETCH				
RETOUCHING	2	3	JAN 11 1954	JAN 13 1954
REPHOTO				
PHOTO-LITHO			JAN 13 1954	JAN 25 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	JAN 25 54	JAN 25 54
ARTIST DEPT.		9 1/2	JAN 25 54	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/15/54

2/1

LINCOLN SOUVENIR & GIFT, SPRINGFIELD, ILL.

NO. 3CH1431

ORDER No. 82508

DATE 12-31-53

6 1/2 M MINIATURE VIEW 2 1/2 X 3 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FRONT PARLOR,
ABRAHAM LINCOLN'S HOME,
SPRINGFIELD, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-same as

IMPRINT NONE

3CH1429 reset

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH1429... MAKE NEW BLACK NEGATIVES

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	2	JAN 11 1954	JAN 13 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 13 1954	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-1		

COLORMATCH

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LINCOLN SOUVENIR & GIFT, SPRINGFIELD, ILL.

NO. 3CH1432

ORDER No. 82508

DATE 12-31-53

6 1/2 M MINIATURE VIEW 2 1/2 X 3 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BACK PARLOR,
ABRAHAM LINCOLN'S HOME,
SPRINGFIELD, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *same as 3CH1430*

IMPRINT NONE

print

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH1430... MAKE NEW BLACK NEGATIVES

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1954	
SKETCH <i>40</i>	<i>2</i>	<i>1/2</i>	JAN 11 1954	JAN 13 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 13 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>45</i>	<i>2 1/2</i>		<i>3/16/54</i>

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COLORMATCH

COLORMATCH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1433 ORDER NO. 82511 DATE 12-31-53

CUSTOMER HONG CHEU OR YUM YUM RESTAURANT & CAFE
NORFOLK, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Yum Yum - Chinese American Food)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephot

L.O. 1/2
Ret. 7 1/2
M.H.C. 2 1/4
L.A. 12 3/4

as quoted \$

3

Ed Thompson

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH2

ORDER NO. 82553 DATE 1-6-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

H. J. NORTH - FLOORS
CHICAGO, ILLINOIS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

H. J. NORTH FLOORS COMPANY - 107
5442 NO KENMORE AVE.
CHICAGO 40, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Floors)

INSERT TO BE PLACED AS NOTED ON TISSUE OVERLAY

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-11-29-53

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

MAKEOVER

Change to Date

EST. Makeover Time Required

	TIME	Time Recorded in Case
RETOUCHING	1	
PHOTOGRAPHY		
COMPOSING		
DEPT.		

MAKEOVER

MAKEOVER

MAKEOVER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH3

ORDER NO. 82554 DATE 1-6-54

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

BEAU BRUMMEL RESTAURANT
SALT LAKE CITY, UTAH

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BEAU BRUMMEL RESTAURANT
3100 HIGHLAND DRIVE, SALT LAKE CITY, UTAH

SMORGASBORD WEDNESDAY THRU SUNDAY
TABLE D'HOTE DINNERS EVERY DAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*new set
of plates
for top view
only*

*Ref. 3
3/4 41
L.C.
45- L.A. 6-2/10*

as quoted H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH4

ORDER NO. 82555 DATE 1-6-54

DEPT.

DATE COMPLETED

CUSTOMER

KENWOOD MOTELS, INC.
KENTON, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN SKY)

KENWOOD MOTELS, INC.
ROUTE 30-S, KENTON, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — LAMP POST AT LEFT, WHITE STAKES, REFLECTION IN DOOR, AND
WIRES LEADING TO HOUSE ABOVE CAR. TAKE OUT MILK BOTTLES
ON WINDOW LEDGE.

ADD CLOUDS. ADD LEAVES TO TREES AND PLANT FLOWERS ALL ALONG
FRONT OF BUILDING. CUT GRASS AT FRONT FOREGROUND.

COLOR DESCRIPTION

MEDIUM RED BRICK BUILDING WITH WHITE TRIM AROUND WINDOWS,
LATTICE WORK AND EAVES. GREEN ROOF. NATURAL WOOD STORM
DOORS. GRAVEL DRIVEWAY. CONCRETE SIDEWALK. WHITE FENCE.
BLACK LAMP ON RED BRICK PILLARS. SILVER TV AERIAL.
FLOWERS ALL ALONG THE FRONT.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 14
H/C 142 41
20 8 34

Wash

as quoted

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. 4CH5

ORDER NO. 82611

DATE 1-6-54

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. CHARLES HOSPITAL,
TOLEDO, OHIO /

apt. stat. 1006

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE / *No*

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AT BOTTOM AND ADD CLOUDS. MAKE NICE LAWN IN FOREGROUND. TAKE OUT CAR ON EXTREME RIGHT.
COLOR: BUILDING IS TAN-BUFF BRICK WITH TAN WINDOW TRIM AND RAILS ALONG TOP. SIDE ENTRANCE IS CHROME TRIM. BLACK TOP DRIVE. SILVER LAMPS WITH SILVER TRIMMED POLES. CONCRETE BORDER DIVIDING EACH FLOOR. FRONT IS CONCRETE WITH BLACK PARTITION BELOW WINDOWS. (CONTINUED ON CUSTOMER'S WORK SHEET.) YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1954	JAN 20 1954
SKETCH				
RETOUCHING	2	2 1/2	JAN 11 1954	JAN 14 1954
REPHOTO				
PHOTO-LITHO			JAN 26 54	FEB 9
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	FEB 9	FEB 11 54
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

NO. 4CH6

ORDER No. 82564

DATE 1-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRESTONE RESEARCH
LABORATORY AND HARVEY S. FIRESTONE
MEMORIAL, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES AT BASE OF TREE AND AT LEFT.
ADD CLOUDS. PUT U.S. FLAG ON ROOF OF BUILDING.

USE ENCLOSED CARDS(2) FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By
Date

AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 13 1954	JAN 15 1954
SKETCH				
RETOUCHING	2	3½	JAN 11 1954	JAN 13 1954
REPHOTO				
PHOTO-LITHO			JAN 1954	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

to art Dept

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH7

ORDER NO. 82569 DATE 1-7-54

DEPT.

DATE COMPLETED

CUSTOMER

STERLING'S ROCKY GLEN PARK
MOOSIC, PENNA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2 1/4"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STERLING'S
ROCKY GLEN PARK

FRONT NO. NO

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE CARD MARKED "A" FOR ORIGINAL ART AND COPY

CARD MARKED "B" FOR STYLE OF TYPE AND LAYOUT

COLOR DESCRIPTION

THE HIGH RIDE TO BE WHITE. SHOW VARIOUS ROOFS IN
GREEN, RED, BLUE, ETC.

USE YOUR GOOD JUDGMENT FOR BALANCE OF COLORS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/4
Ret. 1
H.C. 1 41
42 L.C. 6 1/2

CR

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 4CH8

ORDER No. 82570

DATE 1-7-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL THE NEW HIGH SCHOOL,
WATERTOWN, N. Y.

Capital, 1954

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BODY OF BUILDING IS BUFF BRICK. METAL WINDOW TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1954	JAN 13 1954
SKETCH				
RETOUCHING		3	JAN 18 1954	JAN 20 1954
REPHOTO				
PHOTO-LITHO			JAN 27 54	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

JAN 15 54

DISTRIBUTED BY S.T.KIME, BIG WALKER LOOKOUT,
WYTHEVILLE, VA.

NO. 4CH9

ORDER No. 82574

DATE 1-8-54

6½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BIG BEND LOOKOUT FIRE
TOWER, BIG WALKER MTS. FROM U.S.
ROUTE 21 and 52, NEAR WALKER
LOOKOUT BETWEEN WYTHEVILLE, VA.
AND BLUEFIELD, W.VA. /
6 pt. ital. c & 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

IMPRINT

SAME AS ABOVE

8B17-N. *rect*

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B17-N.

FOLLOW CARD 8B17-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1954	JAN 13 1954
SKETCH				
RETOUCHING		0	JAN 15 1954	JAN 15 1954
REPHOTO				
PHOTO-LITHO			JAN 1954	FEB 16 54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	FEB 16 54	FEB 17 54 / 17/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 17 54

DISTRIBUTED BY S.T. KIME, BIG WALKER LOOKOUT,
WYTHEVILLE, VA.

NO. 4CH10

ORDER No. 82574

DATE 1-8-54

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BIG BEND LOOKOUT IN
JEFFERSON NATIONAL FOREST FROM
BIG WALKER LOOKOUT, HIGHEST POINT
ON U.S. ROUTE 21 and 52, ELEVATION
3405, BETWEEN WYTHEVILLE, VA. AND
BLUEFIELD, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

8B19-N *reset*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B19-N.

FOLLOW CARD 8B19-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF *YES*

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1954	JAN 17 1954
SKETCH				
RETOUCHING		0	JAN 15 1954	JAN 15 1954
REPHOTO				
PHOTO-LITHO			JAN 19 54	FEB 23 54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1 1/2	FEB 23 54	2/25/54
ARTIST DEPT.		9		FEB 26 54

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

DISTRIBUTED BY S.T.KIME, BIG WALKER LOOKOUT,
WYTHEVILLE, VA.

NO. 4CH11

ORDER No. 82574

DATE 1-8-54

6½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as
8B18-N *reset*

IMPRINT SAME AS ABOVE

TITLE IN FULL VIEW FROM BIG WALKER
LOOKOUT, SHOWING JEFFERSON NATIONAL
FOREST AND BIG BEND LOOKOUT, ON
U.S. ROUTE 21 and 52, BETWEEN
WYTHEVILLE, VA. AND BLUEFIELD, W.VA.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B18-N.

FOLLOW CARD 8B18-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 11 1954	JAN 13 1954
SKETCH				
RETOUCHING		0	JAN 15 1954	JAN 15 1954
REPHOTO				
PHOTO-LITHO			JAN 1954	JAN 5 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2		JAN 12 54 2-9-54
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MADISON'S, INC., WILLIAMSBURG, VA.

NO. 4CH12

ORDER No. 82578

DATE 1-8-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CATHOLIC
CHURCH OF SAINT BEDE
SHRINE OF OUR LADY OF WALSHINGHAM
WILLIAMSBURG, VA.
8 pt. stat. color

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION Wood trim-White. BRICK COLOR AS ON CARD 2CH793(enclosed). STATUE IN ALCOVE-WHITE. CROSS ON ROOF-GOLD. ORNAMENT OVER DOOR EAVES ON ROOF-GOLD. ROOF DARK GRAY-ALMOST BLACK. SIGN IS ALL MAROON WITH LETTERS IN GOLD. CREPE MYRTLE TREE BY DOOR IN CENTER IS DEEP ROSE, CREPE MYRTLE TREE BETWEEN TWO DOORS IS SAME COLOR. BUSH SHOWING ON RIGHT SIDE OF LOWER DOOR IS WHITE DOGWOOD. IVY ON WALLS AND BOXWOOD AT BASE-DARK GREEN. GRASS LIGHTER GREEN. WALK BACK OF SIGN IS BRICK-SAME COLOR AS BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1954	JAN 20 1954
SKETCH				
RETOUCHING	2	2 1/2	JAN 12 1954	JAN 19 1954
REPHOTO				
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 4CH13

ORDER No. 82581

DATE 1-8-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BAPTIST HOSPITAL,
PENSACOLA, FLORIDA

Spt. 1st, 1954



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL AUTOMOBILES. SIDEWALK IN FRONT OF CARS THEN LAWN

FOLLOW TISSUE OVERLAY

(SEE ALSO CARD ENCLOSED 2CK95)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 20 1954	JAN 20 1954
SKETCH				
RETOUCHING	2	3½	JAN 12 1954	JAN 20 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		2/4/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH14 ORDER NO. 82625 DATE 1-11-54

CUSTOMER SWAN MOTEL
TAMPA, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE C.T.ART COLORTONE FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SWAN MOTEL
U.S. 41-6411 NEBRASKA AVE.
TAMPA, FLA.

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

B+C
Cm 40 1/2 41
La 9

as quoted

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH15

ORDER NO. 82708 DATE 1-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

FIRST BAPTIST CHURCH
LAWTON, OKLAHOMA

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
FIRST BAPTIST CHURCH
LAWTON, OKLAHOMA

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rel. 7
H.C. 1 1/2
L.A. 9

(W.H.)

as quoted 4

DISTRIBUTED BY BLACK HILLS POST CARD CO., DEADWOOD S.D. NO. 4CH16 ORDER No. 82637

12 1/2 MPOST CARDS C.T. ART COLORTONE

DATE 1-13-54

FULL PAGE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

6- TERRY PEAK CHAIR LIFT, NEAR
LEAD AND DEADWOOD, SO. DAK.

6pt. italics, c. 1/2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TWO AUTOS. TOUCH OUT REFLECTION OF CABLES IN SKY.
FOR PROPORTION, CUT AT TOP OF PHOTO.
FOR COLOR, SEE TRANSPARENCY ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JAN 14 1954	JAN 22 1954
SKETCH			
RETOUCHING	2	JAN 14 1954	JAN 14 1954
REPHOTO			
PHOTO-LITHO		JAN 27 54	FEB 11 54
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	4/1 1/2		2/15/54
ARTIST DEPT.	36 9	FEB 11 54	FEB 15 54

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FEB 15 54

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 4CH17

ORDER NO. 82639

DATE 1-13-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

121 - MAIN ENTRANCE TO CAMP
PERRY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AT BOTTOM. TAKE OUT ROAD SIGNS AND MAKE GRASS
EVEN ALL OVER. ADD CLOUDS. TAKE OUT WIRES AND TELEPHONE
POLES. PUT LEAVES ON TREES.
COLOR: TOWERS ON RIGHT AND LEFT ARE COLORED STONES WITH RED
BRICK AT TOP AND RED ROOF. SHACK IN CENTER IS WHITE
FRAME. CONCRETE STREETS. FENCE IS SILVER. SIGN IS
BLACK ON WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 15 1954	
SKETCH				
RETOUCHING	2	3	JAN 14 1954	JAN 15 1954
REPHOTO				
PHOTO-LITHO			JAN 27 '54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 4CH18

ORDER No. 82729

DATE 1-14-54

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER-BORDER

TITLE IN FULL

C-1 - PUBLIC SQUARE LOOKING
SOUTHEAST, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES-same as

4AH1669

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1669. REMOVE-STREET CARS AND TRACKS AND OLD
CARS. PUT IN BUSES(LOOK SIMILAR TO STREET CARS FROM DISTANCE) YELLOW
STREETS ARE BLACK TOP. MAKE FLOWER BEDS LARGER. FOLLOW CARD
4AH1669 FOR COLORS, EXCEPT: SHELTER HOUSES HAVE GREEN ROOFS(NOT RED)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1954	JAN 20 1954
SKETCH				
RETOUCHING		3	JAN 18 1954	JAN 19 1954
REPHOTO				
PHOTO-LITHO			JAN 27 54	FEB 8 54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		JAN 19 1954
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

123

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 4CH19

ORDER No. 82729

DATE 1-14-54

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-2 - SOLDIERS' AND SAILORS'
MONUMENT, PUBLIC SQUARE, CLEVELAND,
OHIO 1/1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES-same as

IMPRINT

SAME AS ABOVE

4AH1665

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1665. REMOVE-STREET CARS AND TRACKS AND OLD
CARS. PUT IN BUSES (LOOK SIMILAR TO STREET CARS FROM DISTANCE).
MAKE FLOWER BLDG LARGER. STREETS ARE BLACK TOP- ASPHALT.
FOLLOW CARD 4AH1665 FOR COLORS, EXCEPT: SHELTER HOUSES HAVE
GREEN ROOFS (NOT RED). BUSES ARE YELLOW. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JAN 1954	JAN 20 54
SKETCH			
RETOUCHING	3	JAN 18 1954	
REPHOTO			
PHOTO-LITHO		JAN 27 54	FEB 8 54
BLUEPRINT STRIPPING, OPAQUING			
HAND COLOR PROOF	45 13 1/2		
ARTIST DEPT.	042		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 4CH20

ORDER No. 82729

DATE 1-14-54

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-39 - HOTEL CLEVELAND, TERMINAL
TOWER AND U. S. POST OFFICE
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES-same as

5AH2148

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH2148. REMOVE STREET CARS AND TRACKS, LOWER LEFT.
ALSO REMOVE RAMPS ON BOTH SIDES OF STREET CAR AND MAKE WIDE BLACK
TOP STREET INSTEAD. TAKE OUT POLES ALONG RAMPS. PUT IN BUSES-
- YELLOW. PUT U.S. FLAG ON TOP OF TERMINAL TOWER.

BALANCE OF COLORS AS ON CARD 5AH2148.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 54	
SKETCH				
RETOUCHING		2 1/2	JAN 18 1954	JAN 19 1954
REPHOTO				
PHOTO-LITHO			JAN 27 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2		2-9-54
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO
PHOTO BY BUTLER AIRPHOTOS, CLEVELAND, OHIO

NO. 4CH21

ORDER No. 82729

DATE 1-14-54

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-12 EAST NINTH STREET PIER AND
MUNICIPAL STADIUM, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES-same as
2BH793.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH793. PUT FLAG ON TERMINAL TOWER IN BACKGROUND.
FILL STADIUM WITH PEOPLE AND PARKING LOT WITH CARS.

FOLLOW CARD 2BH793 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1954	JAN 27 1954
SKETCH				
RETOUCHING	1	2 1/2	JAN 18 1954	JAN 26 1954
REPHOTO				
PHOTO-LITHO			FEB 2 54	FEB 17 54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	2 1/2	FEB 17 54	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FEB 19

NO. 4CH23

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 82762

DATE 1-18-54

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.149/- "ROCK-A-BYE BABY" SEMINOLE
INDIAN STYLE AT MUSA ISLE INDIAN
VILLAGE, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as

IMPRINT

SAME AS ABOVE

3CH998

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE ★ 5"X 7" BLACK & WHITE PRINT FROM KODACHROME 4CK69.

FOLLOW KODACHROME TRANSPARENCY
FOR COLORS,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1954	JAN 27 1954
SKETCH				
RETOUCHING	2	2	JAN 22 1954	JAN 26 1954
REPHOTO			JAN 18 1954	JAN 21 1954
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 4CH24

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 82763

DATE 1-18-54

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.146-SEMINOLE INDIAN MEDICINE
MAN AT MUSA ISLE INDIAN VILLAGE,
MIAMI, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as
3CH998

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE 5" x 7" BLACK & WHITE PRINT FROM KODACHROME 4CK62

FOLLOW KODACHROME TRANSPARENCY
FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1954	JAN 27 1954
SKETCH				
RETOUCHING	2	3	JAN 22 1954	JAN 20 1954
REPHOTO			JAN 18 1954	JAN 21 1954
PHOTO-LITHO			FEB 8 54	
BLUEPRINT STRIPPING, OPAQUING				FEB 15 1954 FEB 24 54
HAND COLOR PROOF	4	2	FEB 24 54	4-25-54 FEB 26 54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

.....

Practical

*old Neg
Sent*

NO. 4CH25
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 82763

DATE 1-18-54

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.147-1 SEMINOLE INDIAN VILLAGE/AT
MUSA ISLE, MIAMI, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as
3CH998

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE 5" x 7" BLACK & WHITE PRINT FROM KODACHROME 4CK67

FOLLOW KODACHROME TRANSPARENCY
FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1954	JAN 27 1954
SKETCH				
RETOUCHING	2	3	JAN 22 1954	JAN 26 1954
REPHOTO			JAN 18 1954	JAN 21 1954
PHOTO-LITHO			JAN 8 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2 1/2		FEB 15 1954
ARTIST DEPT.		10 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

FEB 19 54

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

NO. 4CH26

ORDER No. 82763

DATE 1-18-54

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.148-SEMINOLE MAID/ENGAGED IN
NATIVE HANDICRAFT AT MUSA ISLE/
INDIAN VILLAGE, MIAMI, FLORIDA/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

IMPRINT

SAME AS ABOVE

3CH998

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE 5" x 7" BLACK & WHITE PRINT FROM KODACHROME 4CK63

FOLLOW KODACHROME TRANSPARENCY
FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1954	JAN 27 1954
SKETCH				
RETOUCHING	2	3/4	JAN 22 1954	JAN 26 1954
REPHOTO			JAN 18 1954	JAN 21 1954
PHOTO-LITHO			FEB 8 54	
BLUEPRINT STRIPPING, OPAQUING				FEB 15 1954
HAND COLOR PROOF	41	2 1/2		FEB 17 1954
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH27 ORDER NO. 82764 DATE 1-18-54

CUSTOMER EVANGELICAL CHILDREN'S HOME
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. *NO SPEC* R. M. *Yes* No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

→ Leave out words "Post Card" ←
- leave out Stamp Space.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print *Handcolor* Black & White Proof. Titles — Red, Blue

(Evangelical Children's Home)

COLOR DESCRIPTION

~~LEAVES TURNING INDIAN SUMMER IDEA...~~

BRICK BUILDINGS #48. ROOF — DARK GREEN & SORT OF MIXTURE OF OTHER
COLORS. LIGHT WALNUT COLOR DOORS. WHITE WINDOW AND DOOR TRIM.
LAMP POST — BLACK. BRICK ON STEPS LEADING INTO YARD #2. GREEN
SHRUBBERY. USE YOUR GOOD JUDGMENT ON BALANCE OF COLORING.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 43
Circle 1/2
20 942
as marked
4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH28 ORDER NO. 82768 DATE 1-18-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MECKLENBURG HOTEL
CHARLOTTE, NORTH CAROLINA

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper half: MECKLENBURG HOTEL —
CHARLOTTE, N. C. —

Lower half: CHEZ MONTET FRENCH RESTAURANT —
CHARLOTTE, N. C. —

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

X Return Photos

PHOTO RETURNED

TO

PHOTO USED FOR

3 Rephotos

L. O.

Ret.

H. C.

L. A.

1

7

91 2¼

12¾

as quoted

DISTRIBUTED BY HOWARD SALES COMPANY,
ATLANTIC CITY, N. J.

NO. 4CH29

ORDER No. 82771

DATE 1-18-54

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *See same as 3CH200*

IMPRINT SAME AS ABOVE

*150 - ATLANTIC CITY AUDITORIUM - 8pt. stat.
AND CONVENTION HALL ATLANTIC
CITY, N.J. 18 in*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (#1 Auditorium)

SHOW FLAGS (as on 3CH200)

See Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1954	
SKETCH				
RETOUCHING	2	3/4	JAN 20 '54	JAN 26 1954
REPHOTO				
PHOTO-LITHO			FEB 9 '54	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	1/2	1/2		
ARTIST DEPT.		9/3/54		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

FEB 19 '54

DATE Photo Returned to Customer

Kod. at 8. Hellen

8/5/54

10

FEB 15 1954

FEB 19 54

DISTRIBUTED BY HOWARD SALES COMPANY,
ATLANTIC CITY, N.J.

NO. 4CH30

ORDER No. 82771

DATE 1-18-54

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

152 - SKYLINE OF ATLANTIC CITY, N.J.

8 pt. stat.
cc dr



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as

IMPRINT SAME AS ABOVE 3CH201

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (#2 - Beach & Skyline)

See Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1954	
SKETCH	1	3 1/2	JAN 20 54	JAN 26 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				FEB 17 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	FEB 17 54	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

FEB 19 54

DATE Photo Returned to Customer

Hand ret to Colln

8/5/54
W

FEB 19 54

DISTRIBUTED BY HOWARD SALES COMPANY,
ATLANTIC CITY, N.J.

NO. 4CH31

ORDER No. 82771

DATE 1-18-54

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

153 - BEACH SCENE, ATLANTIC CITY, N.J.

8 pl. color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as

IMPRINT

SAME AS ABOVE

6BH1759

1030 set up

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

(#3 - Beach close-up)

See Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1954	FEB 2 - 1954
SKETCH				
RETOUCHING	3	4	JAN 20 54	JAN 26 1954
REPHOTO				
PHOTO-LITHO				FEB 24 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	2	FEB 24 54	2/27/54
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Kod. ret. to Nelson

4/5/54
KS

DISTRIBUTED BY HOWARD SALES COMPANY,
ATLANTIC CITY, N.J.

NO. 4CH32

ORDER NO. 82771

DATE 1-18-54

50 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

154 - BOARDWALK AND BEACH SCENE
ATLANTIC CITY, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES same as

IMPRINT

SAME AS ABOVE

LBH1761

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (#4 - Boardwalk)

See Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or

order for this customer. Please

see to it that all cuts or nega-

tives are uniform and colors are

in harmony with each other

to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1954	
SKETCH				
RETOUCHING	3	2-1	JAN 20 54	JAN 26 1954
REPHOTO				
PHOTO-LITHO			FEB 9	MAR 2 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	ed 1	1-3/4	MAR 2 54	3/10/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 3 54

MAR 3 54

DISTRIBUTED BY HOWARD SALES COMPANY,
ATLANTIC CITY, N.J.

NO. 4CH33

ORDER No. 82771

DATE 1-18-54

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

155 - ENJOYING A ROLLING CHAIR
RIDE ON ATLANTIC CITY'S, N.J.,
FAMOUS BOARDWALK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES, same as

IMPRINT

SAME AS ABOVE

116 H 1792

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION (#5-Boardwalk, close-up)

See Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1954	JAN 29 1954
SKETCH				
RETOUCHING		3	JAN 20 '54	JAN 26 1954
REPHOTO				
PHOTO-LITHO			JAN 9 '54	MAR 3 '54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	132	MAR 4 '54	3/8/54
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Hand returned to customer

8/5/54
OK

DISTRIBUTED BY HOWARD SALES COMPANY,
ATLANTIC CITY, N.J.

NO. 4CH34

ORDER No. 82771

DATE 1-18-54

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

151-ATLANTIC CITY AUDITORIUM
AND CONVENTION HALL
ATLANTIC CITY, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES came in

IMPRINT

SAME AS ABOVE, 3CH200

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (#6 - Auditorium, nite view)

THIS VIEW OF THE AUDITORIUM TO BE A NIGHT SCENE.
SHOW FLAGS (as on 3CH200)

See Kodachrome

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1954	
SKETCH				
RETOUCHING		5	JAN 20 54	JAN 26 1954
REPHOTO				
PHOTO-LITHO			FEB 9	FEB 18 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2	FEB 19 54	FEB 19 54
ARTIST DEPT.		9 1/2	FEB 19 54	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Kod. ret. to H. H. H.
8/5/54
H. H.

DISTRIBUTED BY HOWARD SALES COMPANY,
ATLANTIC CITY, N.J.

NO. 4CH35

ORDER No. 82771

DATE 1-18-54

50 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as

IMPRINT

SAME AS ABOVE, 3CH197

156 - TYPICAL BEACH SCENE /
ATLANTIC CITY, N.J.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (#7-Airview, Boardwalk)

See Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1954	
SKETCH				
RETOUCHING	3	24	FEB 4 5 54AM 20 54	JAN 26 1954
REPHOTO				
PHOTO-LITHO			FEB 9	MAR 1 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2	MAR 1 54	1/1/54
ARTIST DEPT.		11		MAR 2 54

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Ret. ret. to 1/1/54

DISTRIBUTED BY HOWARD SALES COMPANY,
ATLANTIC CITY, N.J.

NO. 4CH36

ORDER No82771

DATE 1-18-54

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

157- ABSECON LIGHTHOUSE
ATLANTIC CITY, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as 3BH1579

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Absecon Lighthouse)

USE PHOTO FROM 3BH1579 - THE LIGHTHOUSE VIEW ON LEFT
ONLY...

FOLLOW CARD 3BH1579 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1954	
SKETCH				JAN 26 1954
RETOUCHING	3	1	JAN 20 '54 JAN 4 '54	
REPHOTO				
PHOTO-LITHO			FEB 9 '54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	MAR 4 '54	3/5/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH37
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 82682

DATE 1-19-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-144 SEMINOLE INDIAN BOY AND
PARROT AT MUSA ISLE INDIAN VILLAGE
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *same as 3CH998*
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: NOTE CUT TO LEFT - TOP AND BOTTOM.

COLOR: COLORFUL SHIRT ON BOY, PARROT IN RED AND BLUE.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*New Blk neg
new offsets*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1954	JAN 21 1954
SKETCH				
RETOUCHING		2	JAN 20 54	JAN 21 1954
REPHOTO			JAN 19 1954	JAN 20 1954
PHOTO-LITHO			JAN 26 54	JAN 26 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2	JAN 16 54	JAN 17 54
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 4CH38
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 82682
DATE 1-19-54

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-145 - ALLIGATOR WRESTLING AT
MUSA ISLE INDIAN VILLAGE,
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES *same as*
IMPRINT SAME AS ABOVE *3CH998*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: NOTE WATER TO RIGHT OF ALLIGATORS.

COLOR: SEE COLORFUL COLOR TRANSPARENCY ENCLOSED FOR GOOD COLORS
OF INDIAN COAT. ALLIGATOR - GRAY, REDDISH MOUTH LINE.
PALM THATCHED HUTS. SIGN BLACK LETTERS WITH "DANGER DO
NOT SIT ON WALL" IN RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*No Transparency
made - OK'd*

Red Transparency

Executive OK of Estimate
By _____ ESTIMATE Cost Dept. Checked
Date _____ AND WORK SCHEDULE By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 25 54	JAN 27 54
SKETCH				
RETOUCHING	2	1	JAN 20 54 JAN 27 54	
REPHOTO			JAN 19 1954	
PHOTO-LITHO			JAN 27 54	JAN 25 54
BLEUPRINT				FEB 16 54
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2	FEB 16 54	FEB 17 54
ARTIST DEPT.		9 1/2		FEB 23 54

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*FEB 17 54
FEB 23 54*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH39 ORDER NO. 82791 DATE 1-20-54

CUSTOMER MIAMI BEACH FED'L SAVINGS & LOAN ASS'N.
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

#7
Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE- WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper left border: BRANCH: 665

WASHINGTON AVENUE

Upper right border: BRANCH: 71st and

HARDING AVENUE

Bottom: MAIN OFFICE LINCOLN ROAD AND WASHINGTON AVENUE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO

REMOVE CIRCLES AND FIGURES ON THE SOUTH SHORE VIEW.

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

MAKEOVER

Change to _____ Dept.

EST. Makeover Time Required _____

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO		
ENGRAVING		Date _____
ART DEPT.		By _____
RETOUCHING		

2 Rephotos

L.O. 1
Ref. 6 1/2
H.C. 4 2 1/4
L.C. 12 13

as quoted

Photo
4CH8

Rush

out Sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH40 ORDER NO. 82792 DATE 1-20-54

CUSTOMER KRAMER'S UNION HOUSE
YOUNGSVILLE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KRAMER'S UNION HOUSE
YOUNGSVILLE, N. Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 print

Ret. 4
H.C. 1 1/2
L.A. 9 1/2

as quoted 34

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 4CH41

ORDER No. 82692

DATE 1-20-54

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~THE ENTRANCE TO BEAUTIFUL SENECA~~
~~CAVERNS, RIVERTON, WEST VIRGINIA~~

SENECA CAVERNS
RIVERTON, W VA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES *encl*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TAKE OUT DEAD TREE STUMP IN LEFT FOREGROUND.

COLOR: WHITE FENCE. GREY SHALE WALK. NATURAL SCENERY GREEN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects ~~on~~
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

T 11 P E

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1954	JAN 21 1954
SKETCH				
RETOUCHING	3	2	JAN 21 1954	JAN 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		2/18/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

.....

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 4CH42

ORDER No. 82692

DATE 1-20-54

6 1/2 MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BALCONY - IN BEAUTIFUL
SENECA CAVERNS AT RIVERTON,
WEST VIRGINIA

SENECA CAVERNS
RIVERTON, W.VA.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO 151 encl

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

NOTE WHICH IS TOP AND BOTTOM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 20 1954	
SKETCH				
RETOUCHING	03	1	JAN 21 1954	JAN 20 1954
REPHOTO				
PHOTO-LITHO			FEB 17 54	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAR 4 54	3/4/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By By

GRAFTON SOUVENIR, GRAFTON, W. VA.

NO. 4CH43

ORDER No. 82692

DATE 1-20-54

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ICEBERG IN BEAUTIFUL SENECA
CAVERNS AT RIVERTON, WEST VIRGINIA

SENECA CAVERNS
RIVERTON, W. VA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO YES end

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1954	
SKETCH				
RETOUCHING	3	1	JAN 21 1954	JAN 26 1954
REPHOTO				
PHOTO-LITHO			FEB 3 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAR 4 54	3/5/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 4CH44

ORDER No. 82692

DATE 1-20-54

6 1/2 M POST CARDS C.T. ART COLDRTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAIRYLAND IN BEAUTIFUL SENECA
CAVERNS AT RIVERTON, WEST
VIRGINIA

SENECA CAVERNS
RIVERTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO YES encl.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Little
Cherry

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1954	JAN 21 1954
SKETCH				
RETOUCHING	3	1	JAN 21 1954	JAN 21 1954
REPHOTO				
PHOTO-LITHO			JAN 26 54	MAR 1 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAR 1 54	MAR 2 54
ARTIST DEPT.		9.		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 2 54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH45 ORDER NO. 82796 DATE 1-20-54

CUSTOMER
TURNER'S CAMP
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INTERIOR VIEW — ONE OF CAMP

TURNER'S BUNGALOWS, BURKS FALLS, Ontario
ONTARIO, CANADA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

CROP AT LEFT, RIGHT AND BOTTOM (NOT AT TOP). TAKE OUT REFLECTIONS
IN WINDOW. ADD LAMP SHADE TO BULB IN CEILING IN ANY COLOR THAT
WILL BLEND WITH OTHER COLORS.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

USE AS MANY PASTEL COLORS AS POSSIBLE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

*Box 41
JC 2nd
C La 12*

*Add'l to Artwork
3. —
inches. Camera
4,*

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 4CH46

ORDER No. 82696

DATE 1-20-54

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

437- JOHN E. MATHEWS BRIDGE OVER
THE ST. JOHN'S RIVER, JACKSONVILLE,
FLA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1954	JAN 27 1954
SKETCH				
RETOUCHING	4	3	JAN 21 1954	JAN 26 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FEB 17 1954

FEB 15 1954

FEB 16 1954

CARL MODES

NO. 4CH47

ORDER No.82802

DATE 1-21-54

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

GREETINGS FROM

TITLE IN FULL

ARKANSAS

STATE FLAG

STATE FLOWER APPLE BLOSSOM

STATE TREE PINE

STATE SEAL

STATE BIRD THE MOCKING BIRD

small type (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH AND LAYOUT.

THE MAP PART TO BE IN A SHADE OF YELLOW.

SEE FOLDER ENCLOSED FOR BALANCE OF INFORMATION AND COLORS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1954	
SKETCH		8		
RETOUCHING		6	FEB 4 1954	FEB 17 1954
REPHOTO			FEB 10 1954	FEB 11 1954
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	24		3/2/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAY OUT IN 50K 323
4-8-65

2 Reproaches 5x7

L.O.

8

Reh.

6

U.C.

2 1/4 41

L.A.

12 3/4

Dr. Blue Impression

C. C. EBY, ST. IGNACE, MICH.

NO. 4CH48

ORDER No. 82805

DATE 1-21-54

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW STATE FERRY DOCK,
ST. IGNACE, MICH.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED:- SEE PRINT WITH DESCRIPTION AND COLORS MARKED.
REMOVE MAN IN CENTER FOREGROUND. USE PLENTY OF BRIGHT COLORS FOR
ALL CARS. WORK IN PORTION OF SMOKEY CENTER(OUTLINED IN RED ON
PRINT) INTO BLUE SKY AND CLOUD EFFECT-SIMILAR TO CARD 1CP2004-
NOTE: THE SHIP "VACATIONLAND" TIED UP AT DOCK-WHAT MIGHT BE MISTAKEN
FOR A DARK COLORED HULL OF SHIP IS ACTUALLY A CONCRETE SLIP(COLORED
GREY AS IN PHOTO) WHICH EXTENDS OUT BEYOND LENGTH OF SHIP. THE
HULL IS NOT VISIBLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1954	FEB 5 - 1954
SKETCH				
RETOUCHING	2	2-2	JAN 27 1954	FEB 2 1954
REPHOTO			JAN 22 1954	JAN 26 1954
PHOTO-LITHO			FEB 11 54	MAR 9 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1-2	MAR 4 54	MAR 4 54
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAR 5 54

Photo in 4CH211

DISTRIBUTED BY THORNBURG DRUG CO.,
SYRACUSE, INDIANA

NO. 4CH49

ORDER No. 82828

DATE 1-25-54

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE "DIXIE" LAKE WEBSTER,
INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NICE CLOUDS. BOAT IS WHITE WITH RED TRIM.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1954	FEB 5 - 1954
SKETCH				FEB 2 1954
RETOUCHING	2	24	JAN 25 1954	
REPHOTO				
PHOTO-LITHO			FEB 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	71	102	MAR 4 54	2/15/54
ARTIST DEPT.		83 1/4		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

.....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH50 ORDER NO. 82849 DATE 1-26-54

CUSTOMER F. S. NEWBERRY
WEST ORANGE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE NEW BEARD SCHOOL BUILDING,
ORANGE, N. J.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer
Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK AND WHITE PRINT

COLOR DESCRIPTION

USE LARGE KODACHROME TRANSPARENCY
FOR COLORS ONLY

ret 2/10/54
(15)

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Put 6
1/3/54
209

G-300

Rush on sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH51 ORDER NO. 82850 DATE 1-26-54

CUSTOMER
SACRED HEART CHURCH
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SACRED HEART CHURCH
ATLANTA, GEORGIA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos 5x7

L.O. 1/2
Ref. 7 1/2
H.C. 2 1/4 7/11
L.A. 12 1/2

as quoted
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH52 ORDER NO. 82851 DATE 1-26-54

CUSTOMER LA SILL COURTS & TRAILER PARK
LAWTON, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LA SILL COURTS and TRAILER PARK-
2000 BLOCK FORT SILL BOULEVARD
LAWTON, OKLAHOMA - SIX BLOCKS TO MAIN
ENTRANCE - FORT SILL GATE 3

(All of this on address side)

3 SIDES

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-17-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7
L.C. 2
L.D. 11

as quoted
CR

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 4CH53

ORDER No. 82865

DATE 1-26-54

12 1/2 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL PRINCE MADOC MEMORIAL
MARKER, AT FORT MORGAN, NEAR
MOBILE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE ALL TRASH AND DRIFTWOOD, POST, AND
DEAD FISH ON BEACH. SHOW LARGE ROCKS IN FOREGROUND. PUT SMALL
SHRUBS AT EITHER SIDE OF MARKER. BEYOND SHRUBS SHOW THE BEACH.
BE SURE THE SIGN IS READABLE. ROCKS IN FOREGROUND ARE GREY-GREEN
GRANITE. BEACH IS WHITE SAND, AND BAY BEYOND IS DEEP BLUE. MARKER
IS HEAVY ALUMINUM, STAINED BLUISH-GREEN. LETTERING IS GOLD. FLAG
IS WHITE TOP, LIGHT BLUE BOTTOM, WITH RED DRAGON IN CENTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1954	
SKETCH				
RETOUCHING	2	2 1/2	JAN 27 1954	FEB 2 1954
REPHOTO				
PHOTO-LITHO			FEB 11 54	FEB 23 54
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	FEB 23 54	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 24 54

FEB 24 54

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 4CH54

ORDER No. 82865

DATE 1-26-54

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CREIGHTON TOWERS,
MOBILE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM TOP AND LEFT SIDE AS NECESSARY.
ADD FLAG TO POLE. ORANGE-BROWN BRICK BUILDING. BLACK WINDOW
FRAMES. CONCRETE LEDGE ALONG TOP OF ROOF AND GROUND FLOOR, ALSO
UNDER WINDOWS ON EXTREME RIGHT AND LEFT. SILVER TANK ON ROOF.
MONUMENT IS TARNISHED BRONZE AND CONCRETE STONE. BUSHES ARE
RED AZALEAS. SIGN AT ENTRANCE IS GRASS-GREEN.

add to both edges

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 3 1954	FEB 11 1954
SKETCH				
RETOUCHING	4	30	JAN 27 1954	FEB 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	71	10	MAR 4 54	MAR 5 54
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAR 8 54

CARTER'S NEWS AGENCY, MOBILE, ALA

NO. 4CH55

ORDER No. 82865

DATE 1-26-54

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BENEVOLENT HOME FOR
AGED WOMEN, MOBILE, ALABAMA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SOME OF INTERFERING BRANCHES. CLEAR OFF WALK IN FOREGROUND
AND LEADING TO STAIRS.

RED-BROWN BRICK BUILDING, WITH WHITE TRIM AND ALL WOODWORK IS
CREAM COLOR. ROOF IS BLACK, AND SCREENS ALSO. SHADES ON WINDOWS
ARE TAN. RED AZALEAS ON BUSHES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 3 1954	FEB 11 1954
SKETCH				
RETOUCHING		4	JAN 27 1954	FEB 3 1954
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1/2	MAR 4 54	
ARTIST DEPT.		9/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 4CH56

ORDER No. 82866

DATE 1-26-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL ALLEN FOGLE HOME,
SPRINGHILL, MOBILE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TELEPHONE POST AND TREE DIRECTLY IN FRONT OF DOOR.
WHITE HOUSE. ROOF, WINDOW FRAMES, SCREENS, IRON WORK (INCLUDING
GATE), AND ROOF OVER DOOR-ALL GREEN #45. WHITE FENCE. CONCRETE
ROADWAY, GREEN LAWN, DARK GREEN PINE TREES. WINDOW BOX ON 2nd
FLOOR HAS RED DWARF AZALEAS. SHRUBS AT GATE & EITHER SIDE OF HOUSE
DOOR ARE GREEN. TALL SHRUB AT LEFT CORNER AND SIMILAR ONES IN
FRONT OF HOUSE, ARE DARK GREEN CAMELLIA BUSHES WITH RED BLOOMS (SEE
CARD OBH817). REMAINING SHRUBS BORDERING THE HOUSE ARE AZALEAS (SEE
CARD 6BH1176)

SUBMIT RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1954	FEB 3 - 1954
SKETCH				
RETOUCHING	2	5	JAN 27 1954	FEB 2 1954
REPHOTO				
PHOTO-LITHO			FEB 11 '54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	3/4		
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By By

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 4CH57

ORDER No. 82866

DATE 1-26-54

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PEGANITA COTTAGE,
GULF SHORES, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE HOUSE, GREEN #8 WINDOW FRAMES. GREEN ROOF #65. SCREENS &
DOOR #8 GREEN. HOUSE IS BUILT ON WOODEN PILING, GREEN #65. WHITE
SAND IN FOREGROUND, RIBBON GRASS VARIOUS SHADES OF GREEN, WITH TAN
TASSEL #15. TALLEST PLANT, BANANA TREES HAS DEEP GREEN #54 LEAVES.
PLANT NEAR RIGHT REAR, PINK BLOSSOMS. ALL PLANTS GROWING IN WHITE
SAND, WITH LOW PLANTS BRIGHT GREEN AND OTHERS VARYING SHADES OF
GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1954	FEB 5 - 1954
SKETCH				
RETOUCHING	2	2	JAN 27 1954	FEB 2 1954
REPHOTO				
PHOTO-LITHO			FEB 11 '54	FEB 23 '54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	FEB 23 - 23 - 54	2-23-54
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 26 '54

FEB 26 '54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH58

ORDER NO. 82878 DATE 1-27-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

SEAWALL SPECIALTY CO.,
HOUSTON, TEXAS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-~~WHITE~~

PLACE OF TITLE: ~~Upper, Lower, Center~~ — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~HOUSTON'S HOTEL OF LOW COST~~

~~LUXURY~~

SAM HOUSTON HOTEL - HOUSTON, TEXAS

FRONT NO. 5

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 6AH464... REMOVE AUTOMOBILES.

TONE DOWN THE FIRE ESCAPE SO IT DOESN'T SHOW PROMINENTLY.

COLOR DESCRIPTION

FOLLOW CARD 6AH464 FOR COLORS - EXCEPT: BUILDING SHOULD
BE A DARKER RED - MORE OF A COMBINATION OF NUMBERS
#148 and #173 ON THE ENCLOSED COLOR CHART.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

5X7
Rt 4
Jan 30 2 41
10 11

Rephoto 4.40
incl. Comm.
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH59

ORDER NO. 82892 DATE 1-29-54

CUSTOMER
CASCADE MOTEL
JACKSON, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CASCADE MOTEL
ANN ARBOR ROAD
JACKSON, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

RT 6
M. 4015
709

OK

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH60

ORDER NO. 82893 DATE 1-29-54

DEPT.

DATE COMPLETED

CUSTOMER
CAPEHART'S MOTEL
LISBON, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAPEHART'S MOTEL (AAA) (In sky)
U. S. 30
LISBON, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
Im 2 1/2 4
La 9

OK

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH61

ORDER NO. 82894 DATE 1-29-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

ODD FELLOW CHILDREN'S HOME
LINCOLN, ILLINOIS

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In upper left corner)

ODD FELLOWS CHILDREN'S HOME

LINCOLN, ILL. + 3 links to fit copy

(see layout for type in right corner)

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT MAN & WOMAN IN RIGHT AND LEFT UPPER CORNERS. UNDER TITLE
IN UPPER LEFT CORNER — PUT IN THE THREE LINKS CIRCLED ON ENCLOSED CARD.

COLOR DESCRIPTION

BACKGROUND COLORING #24 — SIMILAR TO OLD CARD(4AH2145).
FOLLOW OLD CARD FOR GENERAL COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction

Ret.

7

C. C.

2 1/4 41

L. A. 42

12 3/4

as quoted

OK

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

NO. 4CH62
4CH62
ORDER NO. 82956

DATE 1-29-54

12 1/2 MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SULLIVAN COUNTY VIEW NEAR
FERNDAL, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS IN DISTANCE LIGHT STUCCO WITH RED ROOFS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1954	FEB 11 1954
SKETCH			FEB 10 1954	FEB 10 1954
RETOUCHING	3	2	FEB 16 54	FEB 17 54
REPHOTO				
PHOTO-LITHO			FEB 17 54	MAR 4 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		3/1/54
ARTIST DEPT.		9	MAR 4 54	MAR 5 54

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAR 8 54

NO. 4CH63

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 82956

DATE 1-29-54

12¹/₂M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRD'S EYE VIEW OF LIBERTY, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1954	
SKETCH				
RETOUCHING	2	2	FEB 10 1954	FEB 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2	MAR 1 1954	3-1-54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH64 ORDER NO. 83009 DATE 1-29-54

CUSTOMER C.W. MARKS SHOE COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~DIXIE COOLERS~~

3270 - 3295 - 3276 num

FRONT NO. 5 Spec R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — BUT ADD NUMBERS OF SHOES IN TYPE
AS INDICATED

COLOR DESCRIPTION

FOLLOW SKETCH

RUSH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto
from Colored Slide

Ret. 6 1/2
H.C. 2
L.C. 9 1/2

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH65 ORDER NO. 83009 DATE 1-29-54

CUSTOMER C. W. MARKS SHOE COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~SQUA~~ ~~MOX~~

3379 3366 3357

*Paper book
much only*

FRONT NO. 5-*see* R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — BUT ADD NUMBERS OF SHOES IN TYPE
AS INDICATED

SC 4163

COLOR DESCRIPTION

FOLLOW SKETCH

Rush

*Rephoto from
colored sketch*

*1 Ret. 6 1/2
Dm. G.C. 2 1/2 41
L.A. 10 1/2*

as quoted 4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

2M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH66

ORDER NO. 83009 DATE 1-29-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3

Photos for
this Customer

CUSTOMER

C. W. MARKS SHOE COMPANY
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~SCHOOL LIFE AND MODERN YOUTH~~
~~FOOT SNUGLERS~~

FRONT NO. 5 Spec

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

1957-2100-1978 - Paper Proof of Thumb

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - BUT ADD NUMBERS OF SHOES IN TYPE
AS INDICATED

COLOR DESCRIPTION

FOLLOW SKETCH

Brush

Rephotos from
colored sketch

Ret. 6½
H.C. 1½ 41
L.A. 9

as quoted #

CR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH67

ORDER NO. 83010 DATE 1-29-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MOONGLO MOTEL APARTMENTS
DAYTONA BEACH, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Moonglo Motel Apts.)

~~CROP AS MARKED.~~

~~FOLLOW TISSUE OVERLAY~~

*Follow see sketch + corrections on letter
1/27/54*

COLOR DESCRIPTION

*Windows sills are green #38
Skylight in window should be
a little lighter*

~~FOLLOW TISSUE OVERLAY~~

*all small windows should
be open as first (2) on left
front of bldg.*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-17-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

*Ref. 6½
26.6.71/1/2
L.A. 9*

cp

(F)

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 4CH6168

ORDER No. 82959

DATE 1-29-54

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOREST HOUSE, LAKE MAHOPAC, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 54	FEB 11 54
SKETCH				
RETOUCHING	6	2½	FEB 2 1954	FEB 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	MAR 8 54	3/9/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 4CH69

DISTRIBUTED BY HAMMOND NEWS AGENCY, HAMMOND, IND. ORDER No. 82966

DATE 2-1-54

12½ POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOHMAN AVENUE, HAMMOND, INDIAN A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: SHOW CLOUDS. REMOVE PEOPLE & CARS IN FOREGROUND.
REMOVE BENCH AT EXTREME LEFT.

COLOR: STREET ASPHALT. LEFT BUILDING - DARK GREY, RED TILE
ROOF, NEXT BUILDING - WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 17 1954	
SKETCH			
RETOUCHING	1	FEB 2 1954	FEB 17 1954
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	45		3/11/54
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 4CH70

DISTRIBUTED BY HAMMOND NEWS AGENCY, HAMMOND, IND. ORDER No. 82966

DATE 2-1-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH'S CATHOLIC CHURCH,
HAMMOND, INDIANA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE TELEPHONE WIRES AND POST. REMOVE CARS,
NEWS SHACK AND BENCH. REMOVE LIGHT STREAK.

COLOR: ROOF - GREY, GREEN TRIM. SMALL TOWER - GREEN.
CROSSES - GREEN. BUILDING - LIGHT COPPER.
WINDOWS - DULL WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1954	FEB 16 1954
SKETCH				
RETOUCHING		52	FEB 16 1954	FEB 16 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	MAR 10 1954	3/11/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

GEORGE LEUSCH, MICHIGAN CITY, IND.

NO. 4CH71

ORDER No. 83020

DATE 2-1-54

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WILLOW PLAZA,
INTERNATIONAL FRIENDSHIP GARDENS
MICHIGAN CITY, IND., U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

~~SMALL TYPE: FEB. 21 OLC. LEUSCH~~

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES.

COLOR PENCIL SKETCH LOCATES THE FLOWERS AND THE LAKE (WHICH IS ONLY TO THE RIGHT OF THE TREES). THE LIGHT PART IN BACKGROUND IS NOT WATER. THERE ARE 4 ROCKS BORDERING THE SMALL STREAM LEADING TO THE BRIDGE - CHINESE GARDEN - ALL LIGHT IN THE DISTANCE IS LAWN. THE WILLOWS ARE VERY LIGHT GREENISH-YELLOW COMPARED TO THE MUCH DARKER THORN APPLE TREE - SURROUNDED BY THE IRON SEAT. THE CIRCLE IS GREYISH WHITE CRUSHED STONE. DARK RED BRICKS FORM THE CIRCLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Photo - D-106 99

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 54	FEB 26 54
SKETCH				
RETOUCHING	2	2	MAR 1 54	2-19-54
REPHOTO			MAR 2 54	FEB 19 54 MAR 2 54
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE ASSOCIATION FOR THE PRESERVATION OF
VIRGINIA ANTIQUITIES, RICHMOND, VA.

NO. 4CH72

ORDER No. 83021

DATE 2-1-54

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

7AH1491

IMPRINT

SAME AS ABOVE

TITLE IN FULL
~~BEAR VIEW OF CHURCH~~
~~AT JAMESTOWN, VA. FIRST~~
~~PERMANENT ENGLISH SETTLEMENT~~
~~IN AMERICA.~~

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK & WHITE CARD.

COLORS TO BE SAME AS CARD 7AH1491 ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 54	FEB 21 1954
SKETCH				
RETOUCHING	2	3 1/2	FEB 4 MAR 1 '54	2-19-54
REPHOTO			FEB 2 1954	FEB 3 1954
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAR 10 54	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

Change to Dept.

EST. Makeover Time Required

TIME	Time Recorded in Cost Dept.
	Date
1 1/2	APR 6 1954
	APR 6 1954
	APR 14 1954

MAKEOVER

neg.
Destr.

INTER-CITY NEWS A GENCY, LITTLE ROCK, ARKANSAS

NO. 4CH73

ORDER No. 83024

DATE 2-2-54 /

25 M POST CARDS C.T. ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

13-STATE CAPITOL, LITTLE ROCK,
ARK.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

2AH1031 /

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH1031

~~2AH1031~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54	FEB 24 54
SKETCH				
RETOUCHING	1	1	MAR 2 54	FEB 24 1954
REPHOTO				
PHOTO-LITHO			MAR 4 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	48	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 4CH74

ORDER No. 82977

DATE 2-2-54

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

23 - HEMMING PARK IN DOWNTOWN
JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

follow tissue overlay and card No. 5BH1257

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1954	FEB 2 1954
SKETCH				
RETOUCHING	2	6 1/2	MAR 1 1954	FEB 22 1954
REPHOTO				
PHOTO-LITHO			MAR 2 1954	MAR 10 1954
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	13 1/2	MAR 10 1954	MAR 12 1954
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 12 1954

F

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 4CH75

ORDER No. 82977

DATE 2-2-54

25 M POST CARDS C. T. ART COLOORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SA66 - OLD SLAVE MARKET, ST.
AUGUSTINE, FLA. / "OLDEST CITY IN
THE UNITED STATES"



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

4CH 592

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54	FEB 24 54
SKETCH				
RETOUCHING	2	35	FEB 2 1954 MAR 2 54	FEB 24 1954 FEB 24 54 MAR 3 54
REPHOTO				
PHOTO-LITHO			MAR 4 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	15		3/10/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 4CH76

ORDER NO. 82977

DATE 2-2-54

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SA91 - THE RAMP TO THE GUN DECK,
CASTILLO DE SAN MARCOS NATIONAL
MONUMENT, ST. AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND CARD NOS. 8BH1626 and 3CK106

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54	MAR 2 54
SKETCH				
RETOUCHING	2	2 1/2	MAR 2 54	FEB 24 1954 MAR 3 54
REPHOTO				
PHOTO-LITHO			MAR 4 54	MAR 11 54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	MAR 11 54	3/12/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH77

ORDER NO. 83025 DATE 2-2-54

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

SOUTH PARK CEMETERY
HOUSTON, TEXAS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Top of card: MASONIC MEMORIAL

Bottom of card: SOUTH PARK CEMETERY

TELEPHONE ROAD

HOUSTON, TEXAS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT: HAVE EMBLEMS STAND OUT CLEARLY-SHOULD
HAVE A DARK BACKGROUND.

MEMORIAL IS MADE OF WHITE VERMONT MARBLE.

THE WALL IN BACKGROUND OF PICTURE TO BE ELIMINATED, ALSO SMALL SHRUBS
AT EITHER END OF WALL. "TRIM" GRASS TO LOOK NEATER. TAKE OUT
MONUMENTS SHOWING ON THE FAMILY LOTS. CUSTOMER WANTS IT TO LOOK "OPEN
LIKE A CEMETERY."

COLOR DESCRIPTION

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 5
mm 4 c 1 1/2 41
La 8

CR

11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH78 ORDER NO. 83026 DATE 2-2-54

CUSTOMER WILLIAMS HOUSE
BATTLE CREEK, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE WILLIAMS HOUSE MOTEL (AAA)

HIGHWAY US-12. BATTLE CREEK, MICHIGAN

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH — WITH THE ADDITION OF "QUALITY COURTS"
EMBLEM, PLACED AS MARKED ON OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ref.

W.C.

Y.A.

L.A.

4

41 134

9 1/2

as quoted

CP

Red Imprint

NO.4CH79

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON, OHIO
PHOTO COURTESY MAYFIELD PHOTOS, INC., & CHAMBER
OF COMMERCE, DAYTON, OHIO

ORDER NO.82986

DATE2-3-54

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ORVILLE WRIGHT HOME,
DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AT BOTTOM AND ADD CLOUDS. PUT LEAVES ON TREES.

COLOR: BUILDING AND GARAGE IS ART COL. CHART NO. 13 BROCK.
WHITE PILLARS AND WHITE TRIM ALL AROUND. GREEN ROOF.
CONCRETE STEPS. WHITE WINDOW TRIM. WHITE BALCONY
OVER DOORWAY. WHITE RAILON ROOF. CHIMNEY IS ALSO #15

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 24 54	FEB 27 1954
SKETCH			
RETOUCHING	2 3	MAR 2 '54 FEB 4 1954	FEB 24 1954 MAR 2 '54
REPHOTO			
PHOTO-LITHO		MAR 4 54	
BLUEPRINT STRIPPING, OPAQUING			
HAND COLOR PROOF	4		
ARTIST DEPT.		93	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON, OHIO		NO.	4CH80
PHOTO COURTESY MAYFIELD PHOTOS, INC., & CHAMBER OF COMMERCE, DAYTON, OHIO		ORDER No.	82986
		DATE	2-3-54
12 1/2 M POST CARDS	C.T. ART COLORTONE	FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No.	1	R. M. YES
TITLE IN FULL	IMPRINT	SAME AS ABOVE	
MEMORIAL HALL, DAYTON, OHIO			
PHOTO PROPERTY OF		C.T.	
RETOUCHING AND COLOR DESCRIPTION			
RETOUCHING: TAKE OUT CARS, FIRE PLUG, DRINKING FOUNTAIN, POLES (NOT FLAG POLE), WIRES, AND STREET LIGHTS. ADD CLOUDS. STREET IS BLACK TOP NOT BRICK AS SHOWN. CLOSE WINDOWS ON BUILDING. TAKE OUT TRASH CAN.			
COLOR: BUFF BRICK BUILDING WITH CONCRETE PILLARS AND TRIM. BROWN DOORS. GREY PAINTED CONCRETE STEPS WITH BROWN HAND RAILS. CREAM WINDOW TRIM. STATUES ARE DARK GREY. SILVER FLAG POLE. (CONTINUED ON CUSTOMERS WORK SHEET.) YES			
SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF
	HANDCOL PROOF	RETURN PHOTO	
ENVELOPE PHOTO TICKET			

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By			
Date		Date			
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		FEB 16 1954	FEB 16 1954	FEB 22 54	
SKETCH		FEB 4 1954	FEB 16 1954		
RETOUCHING	6 4 1/2				
REPHOTO					
PHOTO-LITHO		FEB 22 54	MAR 10 54		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	1 1/2	MAR 10 54	3/11/54	MAR 12 54	
ARTIST DEPT.	9				
DATE BLUEPRINT OK'D		DATE Filed			
By		By			
DATE HAND COLOR PROOF OK'D		DATE Photo Returned to Customer			
MAR 12 54					

NO.4CH81

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON, OHIO
PHOTO COURTESY MAYFIELD PHOTOS, INC., & CHAMBER
OF COMMERCE, DAYTON, OHIO

ORDER No.82986

DATE2-3-54

12½ M POST CARDS

C.T. ART COLORTONE


FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAYTON ART INSTITUTE / DAYTON, OHIO /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TAKE OUT POLES AND WIRES. CROP ABOUT AS MARKED. TAKE OUT OLD CARS, WIRES, POLES AND CAR TRACKS. BLACK TOP THE STREETS.

COLOR: BUFF STONE BUILDING WITH RED TILE ROOF. CONCRETE STEPS AND RAILS. DARK GREEN WINDOW TRIM. BLACK TOP STREETS. BLACK LAMPS ON BUILDING. CONCRETE TENNIS COURTS IN FOREGROUND. MAKE NICE GREEN LAWN ON SIDES OF HILLS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54	FEB 25 1954
SKETCH			FEB 4 1954	
RETOUCHING	1	4	MAR 1 54	FEB 24 1954
REPHOTO				MAR 2 54
PHOTO-LITHO			MAR 2 54	
BLUEPRINT				MAR 10 54
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	13	MAR 10 54	3/10/54
ARTIST DEPT.				MAR 12 54

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO.4CH82

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON, OHIO.
PHOTO COURTESY MAYFIELD PHOTOS, INC., & CHAMBER
OF COMMERCE, DAYTON OHIO

ORDER No.82986

DATE2-3-54

121/2M POST CARDS

C.T. ART COLORTONE


FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HULMAN OFFICE BUILDING, DAYTON,
OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TAKE OUT ALL OLD CARS AND TRUCKS, STREET LAMPS, TREES.
ALL STREETS AND DRIVES ARE BLACK TOP. TAKE OUT SIGN "DAYTONIA
PARKING GARAGE" AND "DRY GOODS". (ON BUILDING TO RIGHT OF MAIN ONE.)
ADD CLOUDS. CROP MORE ON RIGHT THAN ON LEFT.
COLOR: BLDG. IS GREY STONE. NEW ADDITION TO RIGHT IS BURR BRICK,
SILVER FLAG POLE WITH U.S. FLAG. BLACK TOP STREET AND DRIVES. BLACK
WINDOW TRIM. ENTRANCE IS BLACK MARBLE. TALL BUILDING ON EXTRME LEFT
IS BUFF BRICK, SMALLER BLDG. IS BUFF BRICK, (FOLLOW INS. ENCLOSED.)

SUBMIT:RET. PHOTO REPHOTO B. L. & W. PROOF HANDED L PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 1/4
2 3/4

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 24 54	FEB 25 1954
SKETCH			
RETOUCHING	7	FEB 1 1954	FEB 24 1954
REPHOTO			
PHOTO-LITHO		MAR 4 54	
BLEUPRINT STRIPPING, OPAQUING			
HAND COLOR PROOF	4		3/23/54
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH83

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY, DAYTON, OHIO
PHOTO COURTESY CHAMBER OF COMMERCE, DAYTON, OHIO

ORDER NO. 82986

DATE 2-3-54

12 1/2" POST CARDS

C.T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OHIO BELL TELEPHONE COMPANY,
DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TAKE OUT ALL CARDS AND ALL TREES. ADD CLOUDS AND U.S. FLAG TO TOP OF BLDG. YOU JUST HAVE TO SHOW THE BLDG. AND NOT THE RIGHT AND LEFT. TAKE OUT POLES, WIRES AND STREET LIGHTS. THERE ARE NO MORE TREES ON THE SCENE. TAKE THEM ALL OUT.
COLOR: BLDG. IS GREY CONCRETE WITH BLACK SQUARES BELOW EACH WINDOW. DARK GREY ON STREET LEVEL. BLACK WINDOW TRIM. BLACK LAMPS AROUND DOORS. BLACK GRILL WORK OVER MAIN FLOOR WINDOWS. SILVER FLAG POLE WITH U.S. FLAG.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1954	FEB 21 1954
SKETCH				
RETOUCHING		8	FEB 4 1954	FEB 18 1954
REPHOTO			MAR 1 54	
PHOTO-LITHO			MAR 2 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		3/15/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH84

ORDER NO. 83043 DATE 2-3-54

DEPT.

DATE COMPLETED

CUSTOMER

SLEEPY TIME MOTEL
LEWISBURG, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Sleepy Time Motel)

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
Ret. 10
H.C. 2 41
L.A. 10 1/2

as quoted
CR

Handcolor + sketch to match
1/2 1/2

NO. 4CH85

REX HECK NEWS CO., CLARKSBURG, W. VA.

ORDER No. 82996

DATE 2-3-54

25 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

U.S. VETERAN'S HOSPITAL,
CLARKSBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. BUFF BRICK BLDG. BRICK AT BASE OF BUILDING IS A LITTLE DARKER. ENTRANCE PILLARS ARE SAME AS BOTTOM OF BUILDING. CHROME STRIP AROUND CANOPY. BLACK TOP DRIVE. SILVER FLAG POLE. MAKE GRASS BRIGHT GREEN. SILVER DOORS. CONCRETE STEPS. CONCRETE BORDER AROUND WINDOWS AT TOP. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 25 '54	FEB 26 '54
SKETCH				
RETOUCHING		3	MAR 1 '54	FEB 24 1954
REPHOTO				
PHOTO-LITHO			MAR 2 '54	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	142		4/16/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT, TEXAS

NO. 4CH86

ORDER No. 82999

DATE 2-4-54

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEDERLAND HIGH SCHOOL, NEDERLAND,
TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRICK - TWO SHADES, TAN AND CREAM. AROUND WINDOWS - GRAY MARBLE,
SLICK AREAS. FLAG POLES - DARK GREEN - UNITED STATES AND TEXAS
FLAGS. CIRCLES IN FRONT OF THE THREE FRONT ENTRANCES - GREEN
(FLOWERS). TOP OF BUILDING - BROWN GRAVEL. SHOP IN BACK OF BUILD-
ING - BRICK WITH SILVER TIN ROOF. SCHOOL BUS IN BACK OF BUILDING-
YELLOW. TELEPHONE WIRES - BLACK. N.H.S. OVER FRONT MAIN ENTRANCE-
SILVER.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 '54	MAR 2 - 1954
SKETCH	1			
RETOUCHING		5 1/2	FEB 4 1954	FEB 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		4/17/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH87 ORDER NO. 83055 DATE 2-4-54

CUSTOMER HARRY F. BEACH, INC.
JOLIET, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEMONT BOWLING LANES
1015 STATE ST. LEMONT, ILL.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

3 VIEWS ARRANGED AS PER LAYOUT ON ENCLOSED CARD.

COLOR DESCRIPTION

COCKTAIL LOUNGE: WALLS-#24 GREEN. WHITE CEILING. UPHOLSTERED CHAIRS #31
RED. BAR-TOP & SIDES WHITE WITH BLACK BORDER. BEAM
RUNNING ALONG TOP OF WALL #64 DARK GREEN. MODERNISTIC
DESIGN ON WALL - MULTIPLE COLORS. NAME "BOWL-N-EEZ
ROOM" - ON BEAM, WHITE.
BOWLING ALLEY: WHITE CEILING. FLOOR-BLACK WITH RED STRIP. TAN SEATS.
SIDE WALLS #59 RUST.
OUTSIDE VIEW: PARKING LOT - BLACK. BRICK WORK #36 TAN.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3-Regulator
Ls 1
Ret 7½
JMC 242 41
La 12¾
Add Artwork
above grouping charge
\$ 7.25
incl. Comm. J.
st

NO. 4CH88

EDGEWATER HULF HOTEL, EDGEWATER PARK, MISS. ORDER No. 82781

DATE 2-5-54

25 M POST CARD C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				FEB 15 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 3/4	FEB 15 54	
ARTIST DEPT.	12	9:30		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Push or a Reducer
cut film neg.
RST# 367

I. & M. OTTENHEIMER, BALTIMORE, MD.

NO. 4CH89

ORDER No. 83109

DATE 2-8-54

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OBSERVATION RAMP, FRIENDSHIP
AIRPORT, BALTIMORE, MD.
AL GREEN ENTERPRISES OF
MARYLAND, INC. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

1. BUILDING - CREAM BRICK WITH LIGHT GREY CEMENT TRIM.
 2. WINDOWS - DARK BROWN STEEL SASH
 3. CENTER DOORWAY - LIGHT GREY TRIM WITH CHROME DOORS.
 4. RAMP FLOOR - RED BRICK. 5. RAMP WALLS - CREAM BRICK WITH LIGHT GREY CEMENT LEDGE. 6. HAND RAIL - LIGHT GREY.
 - LIGHT POLES - LIGHT GREY WITH CHROME REFLECTORS. 7. BUILDING IN RIGHT REAR-SILVER. 8. PLANE-COLOR OF EASTERN AIR LINES. 9. REMOVE REFUSE BOXES. 10. LANDSCAPE HORIZON & GIVE FLLECY CLOUD SKY,
- SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 54 MAR 2 '54	MAR 5 - 1954 MAR 8 '54
SKETCH				
RETOUCHING			FEB 19 54 MAR 8 '54	MAR 2 1954 MAR 2 '54 MAR 10 54
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	24	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

I. & M. OTTENHEIMER, BALTIMORE, MD.

NO. 4CH90

ORDER No. 83109

DATE 2-8-54

12½ MPOST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN LOBBY, FRIENDSHIP AIRPORT,
BALTIMORE, MD.

AL GREEN ENTERPRISES OF
MARYLAND, INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 54 FEB 26 54	MAR 2 54 MAR 4 54
SKETCH				
RETOUCHING		6	FEB 19 54 MAR 4 54	FEB 26 1954 FEB 26 54 MAR 8 54
REPHOTO				
PHOTO-LITHO			MAR 8 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2		3/17/54
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

I. & M. OTTENHEIMER, BALTIMORE, MD.

NO. 4CH91

ORDER No. 83109

DATE 2-8-54

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RUNWAYS, FRIENDSHIP AIRPORT,
BALTIMORE, MD. /

AL GREEN ENTERPRISES OF
MARYLAND, INC. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

1. BUILDING HAS THE SAME COLORING AS LISTED IN DETAIL ON PHOTO ^{4CH89}
2. GRASS - GREEN
3. RUNWAYS - LIGHT GREY CEMENT
4. THE TWO PLANES ARE CAPITAL AIRLINES-RED STRIP ON WHITE BACKGROUND
5. FLEECY CLOUDS IN BLUE SKY. /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 54 MAR 2 54	MAR 8 54
SKETCH				
RETOUCHING		3	FEB 19 54 MAR 8 54	MAR 2 1954 MAR 10 54
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2		4-30-54
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

I. & M. OTTENHEIMER, BALTIMORE, MD.

NO. 4CH92

ORDER No. 83109

DATE 2-8-54

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

PASSENGER BOARDING ZONE, FRIENDSHIP
AIRPORT, BALTIMORE, MD.

AL GREEN ENTERPRISES OF
MARYLAND, INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

1. BUILDING HAS THE SAME COLORING AS LISTED IN DETAIL ON PHOTO #1.
2. RUNWAYS - LIGHT GREY CEMENT
3. PLANE ON RIGHT IS EASTERN AIR LINES
4. PLANE ON LEFT IS T.W.A.
5. FLEECY WHITE CLOUDS IN BLUE SKY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

order for this cut
see to it that all cuts on
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Red
Superman*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 '54	
SKETCH				
RETOUCHING		3:11	FEB 19 54	MAR 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 24 1954	
HAND COLOR PROOF	71	1 1/2		3/31/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

(F)

I. & M. OTTENHEIMER, BALTIMORE, MD.

NO. 4CH93

ORDER No. 83109

DATE 2-8-54

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF FRIENDSHIP AIRPORT,
BALTIMORE, MD.

AL GREEN ENTERPRISES, OF
MARYLAND, INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

1. BUILDING HAS THE SAME COLORING AS LISTED IN DETAIL ON PHOTO #1.
2. RUNWAYS - LIGHT GREY CEMENT
3. HANGER IN RIGHT CENTER - SILVER
4. TO THE RIGHT OF THE MAIN BLDG. IS AN ELEVATED AUTO RAMP WITH LARGE PARKING SPACE FOR AUTOS IN CENTER. ALSO AUTOS PARKED IN UPPER CENTER.
5. LANDSCAPE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects as
order for this customer. Please
see to it that all the or nega-
tive, and uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 54	
SKETCH				
RETOUCHING	3	2-1/2	FEB 19 54 MAR 4 54	FEB 26 1954 MAR 8 54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1-1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH94

ORDER NO. 83075 DATE 2-8-54

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

HENRY CLAY HOTEL
LOUISVILLE, KENTUCKY

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HENRY CLAY HOTEL
LOUISVILLE 2, KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

Side

Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7
G.M.H.C. 1 1/2
L.A. 9

6373

NO. 4CH95
W.E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO
ORDER NO. 83118

DATE 2-9-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

A-7 GOVERNOR'S MANSION,
COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: ADD LEAVES TO TREES AND ADD CLOUDS. TAKE OUT LEAVES ON GRASS AND ~~REDOUBLED~~ MAKE A NICE LAWN. TAKE OUT STICK HOLDING UP TREE IN FOREGROUND. TAKE OUT LAMP POST. ADD FLAG & POLE WHERE SHOWN IN OTHER SHOT. CROP AS MARKED.
COLOR: BRICK IS LIGHTER RED THAN OLD CARD 2A-H246 (ATTACHED). CREAM WINDOW TRIM AND AROUND TOP OF BUILDING. DARK GREEN LAMP POST. BLACK TOP STREET. CROP AT BOTTOM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 25 '54	FEB 25 '54
SKETCH				
RETOUCHING	2	3	FEB 11 '54 MAR 1 '54	FEB 24 1954 FEB 25 '54 MAR 2 '54
REPHOTO				
PHOTO-LITHO			MAR 2 '54	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2		7-1-54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

2-25-54

W.E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

NO. 4CH96

ORDER No. 83118

DATE 2-9-54

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A-12 OHIO STATE OFFICE BUILDING
AND GROUNDS, COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. SAME AS ON

IMPRINT SAME AS ABOVE 5A-H1949

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AS MARKED AND ADD SKY. TAKE OUT OLD CARS AND
BLURRED CARS. TAKE OUT TRUCK. ADD CLOUDS. TAKE OUT WIRES AND
STREET SIGNS. TAKE OUT POLES. TAKE OUT FLAG POLE IN FOREGROUND.
TAKE OUT ALL CARS IN FOREGROUND. LEAVE IN CARS FROM "X". MARK
TOWARDS REAR.

COLOR: FOLLOW 5A-H1949 FOR COLORS BUT TOP OF ROOF IS LIGHT GREEN
AND NOT RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 54	MAR 2 1954
SKETCH				
RETOUCHING	1	4	FEB 11 54	FEB 25 1954
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	12	APR 7 1954	3/7/54
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

MAKEOVER

Order to Dept.

EST. Makeover Time Required

1100	1/2	Time Returned in Color Dept.
1100	1/2	
1100	1/2	
1100	1/2	
1100	1/2	
1100	1/2	
1100	1/2	
1100	1/2	
1100	1/2	
1100	1/2	

MAKEOVER

MAKEOVER

Old Photo

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 4CH97

ORDER NO. 83088

DATE 2-10-54

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL ADMINISTRATION BUILDING - IMPRINT SAME AS ABOVE
GIFT SHOP - CAFETERIA AND ENTRANCE
TO WORLD FAMOUS AUSABLE CHASM,
AUSABLE CHASM, N. Y.

PHOTO PROPERTY OF ~~XXXX~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND WHITE PRINT. PUT CLOUDS IN SKY

FOLLOW KODACHROME TRANSPARENCY FOR COLORS
ONLY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 '54	MAR 2 - 1954
SKETCH				MAR 8 '54
RETOUCHING	24	2:1	FEB 11 '54 MAR 8 '54	FEB 25 1954 FEB 26 '54 MAR 10 '54
REPHOTO				
PHOTO-LITHO			MAR 11 '54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1:5		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 4CH98

ORDER No. 83089

DATE 2-10-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Old Church Building) HORIZONTAL VIEW

REMOVE ALL WIRING, ALSO OVER DOORWAY. BUILDING IS GREY LIMESTONE WITH A GREY SLAG ROOF. WINDOW FRAMES AND VESTIBULE ARE PAINTED GREY. GRAVE STONES MAY BE REMOVED OR LEFT IN, AS BEST JUDGMENT WOULD INDICATE. GREY-WHITE CONCRETE WALK AND STEPS, AND GREEN GRASS.

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54 FEB 24 54	APR 25 54
SKETCH				
RETOUCHING	6	2	FEB 12 54 FEB 15 54	FEB 24 1954
REPHOTO				
PHOTO-LITHO			FEB 26 54	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		2/19/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 4CH99

ORDER No. 83089

DATE 2-10-54

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13

R. M. YES

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Veterans Hospital group)

REMOVE AS MUCH OF THE SURROUNDING FARMLANDS AND COUNTRYSIDE AS IS NECESSARY TO GIVE PROMINENCE TO THE HOSPITAL AND BUILDINGS IN PROPORTION. LEAVE IN SWIMMING POOL IN EXTREME FOREGROUND FOR A LITTLE COLOR, AND THE PARKING LOT AT THE EXTREME RIGHT IS PREFERABLE FOR SHOWING RATHER THAN SECTION AT EXTREME LEFT. NOTE THE THREE CARDS ENCLOSED FOR COLORS TO FOLLOW IN THESE BUILDINGS. THE DRIVEWAYS ARE ALL BLACK ASPHALT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54	
SKETCH			FEB 25 54	
RETOUCHING	5	35	FEB 12 54	FEB 24 1954
REPHOTO				
PHOTO-LITHO			FEB 26 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2		
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 4CH100

ORDER NO. 83089

DATE 2-10-54

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

GOthic TYPE

TITLE IN FULL

SIXTH OHIO CAVALRY MONUMENT,
GETTYSBURG, PENNSYLVANIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13

R. M. YES- ~~NO~~

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (The Ohio Monument)

VERTICAL VIEW. BRING OUT LETTERING DISTINCTLY. MONUMENT IS ALL GRANITE-MAKE GOOD DISTRIBUTION OF GREY COLORING FOR THE GRANITE -TO GIVE PROPER CONTRAST AND NOT LOOK DULL. PROPER CONTRASTING SHADES OF GREEN FOR GRASS AND TREES. RAIL FENCE IS NATURAL COLOR BROWN WEATHER-BEATEN UNPAINTED LUMBER - CONCRETE POSTS. MAKE AN ~~XXXXXXXXXXXXXXXXXXXX~~ ATTRACTIVE VIEW. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 7 1954
SKETCH				
RETOUCHING	2	3	FEB 12 54	FEB 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		3/16/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6386

581

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 4CH101

ORDER NO. 83094

DATE 2-10-54

25 M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

751.A- LOVELY INFORMAL GARDEN,
LAMBERT GARDENS, PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM COLORED PICTURE.

USE COLORED PICTURE FOR COLOR GUIDE.

USE GOTHIC TYPE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 54	MAR 8 54
SKETCH				
RETOUCHING	2	2 1/2	FEB 16 54 MAR 8 54	MAR 2 1954 MAR 2 54 MAR 10 54
REPHOTO			FEB 11 1954	FEB 15 1954
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 3/4		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

7/26/54

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 4CH102

ORDER No. 83094

DATE 2-10-54

25 M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

752.B- LOVELY DAHLIA GARDEN,
LAMBERT GARDENS, PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

GOTHIC TYPE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM COLORED PICTURE.

FOLLOW COLORED PICTURE FOR COLOR GUIDE

USE GOTHIC TYPE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 54	MAR 2 - 1954
SKETCH				
RETOUCHING	2	2-1/2	FEB 16 54 MAR 4 54	FEB 26 1954 FEB 15 1954 FEB 26 54
REPHOTO			FEB 11 1954	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2		3/10/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned, to Customer

7/10/54

587

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 4CH103

ORDER No. 83094

DATE 2-10-54

25 M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
753.C- SUNKEN ROSE GARDEN,
LAMBERT GARDENS, PORTLAND,
OREGON.

GOthic TYPE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE GOthic TYPE

MAKE REPHOTO FROM COLORED PICTURE.

USE COLORED PICTURE FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1954	MAR 5 1954
SKETCH				MAR 2 1954
RETOUCHING	2	32	FEB 10 1954 MAR 8 1954	MAR 2 1954 MAR 10 1954
REPHOTO			FEB 11 1954	FEB 15 1954
PHOTO-LITHO			MAR 11 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	24		2/17/54
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

7/20/54
70

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 4CH104

ORDER No83094

DATE 2-10-54

25 M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

754.D- WISHING WELL, COURT
GARDEN, LAMBERT GARDENS, PORTLAND,
OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE

GOthic TYPE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE GOTHIC TYPE

FOLLOW BLACK AND WHITE PICTURE.

USE COLORED PICTURE AS COLOR GUIDE.

ALL RED FLOWERS IN 4 FLOWER BEDS TO BE WHITE.

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54	MAR 5 - 1954
SKETCH			MAR 2 54	
RETOUCHING	2	2	FEB 12 54	MAR 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2	MAR 24 1954	APR 6 1954
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/16/54
X

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 4CH105

ORDER NO. 83094

DATE 2-10-54

25 M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

751-LAMBERT GARDENS, LOOKING
TOWARD ADMINISTRATION BUILDING,
PORTLAND, OREGON /

GOthic TYPE

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES-same as

9BH351

IMPRINT

SAME AS ABOVE /

PHOTO PROPERTY OF

C.T.

USE PHOTO FROM 9BH351: CHANGE BALCONY TO LOOK LIKE THE
ONE ON 4CH104. FOLLOW CARD 9BH351 FOR COLORS

USE GOTHIC TYPE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54 MAR 2 54	MAR 8 54
SKETCH				
RETOUCHING	2	3	FEB 12 54 MAR 8 54	MAR 2 1954
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		3/24/54
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 4CH106

ORDER NO. 83094

DATE 2-10-54

25 M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

758.A-STRUTTING PEACOCK, LAMBERT
GARDENS, PORTLAND, OREGON

GOTHIC TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES-same as

9BH1887

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WOMEN IN BACKGROUND AND-
USE PHOTO FROM 9BH1887:-PUT IN GATE & URNS WHERE WOMEN ARE
STANDING (GATE IS 6 ft.TALL & 8 ft.WIDE). GATE AND URNS ARE
ALL WHITE(SEE SMALL PRINT). FOLLOW CARD 9BH1887 FOR COLORS.

USE GOTHIC TYPE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54 MAR 4 54	
SKETCH				
RETOUCHING	2	2	FEB 12 54	MAR 3 1954 MAR 8 54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2	APR 9 1954	APR 10 1954 4/17/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RUSH

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 4CH107

ORDER No. 83094

DATE 2-10-54

25 M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

759.A- GHOST TREE AND ZINNIA
GARDEN, LAMBERT GARDENS,
PORTLAND, OREGON /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

6OTHIC TYPE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR/DESCRIPTION

USE PHOTO FROM 8AH3234 - REPLACE ENTRANCE VIEW ON LEFT WITH
GHOST TREE ON ENCLOSED CARD - ALSO FOR COLORS.

USE GOTHIC TYPE /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54 MAR 4 54	MAR 8 54
SKETCH	2	1		
RETOUCHING	2	3	FEB 12 54 MAR 8 54	MAR 2 1954 MAR 8 54 MAR 10 54
REPHOTO			FEB 12 1954 MAR 11 54	FEB 16 1954
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	2		2/19/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH108 ORDER NO. 83099 DATE 2-11-54

CUSTOMER
RYDE & COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
RYDE'S FLAKED DOG FOOD
FLAKED FOR FINER FLAVOR...

(see art work for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 SPEC R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

No Stamp Box or words Post Card
to show

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAYS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Art work returned
3/15/54

Red + Blue
Hypocrite

507
1
2-11-54
2-11-54
Rephraser 4.40
incl. Comm.
H

DISTRIBUTED BY SUMMIT CITY NEWS AGENCY,
FORT WAYNE, IND.

NO. 4CH109

ORDER No. 83132

DATE 2-11-54

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNITED STATES POST OFFICE AND
COURT HOUSE, FORT WAYNE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS AND POSTERS. STRAIGHTEN FLAG POLE. SHOW FLAG
FLYING. ATT. CLOUDS. FLAG POLE BASE GRANITE GREY SHAFT
LIGHT GREY STONE BUILDING DARK BRONZE LAMPS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 54	
SKETCH				
RETOUCHING	5	1 1/2	FEB 12 54 MAR 4 54	FEB 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SUMMIT CITY NEWS AGENCY,
FORT WAYNE, IND.

NO. 4CH110

ORDER No. 83132

DATE 2-11-54

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LUTHERAN HIGH SCHOOL, FORT
WAYNE, INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SILVER LETTERS ALUMINUM WINDOW FRAMES AND TRIM
LIMESTONE FRONT NEW RED BRICK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54 FEB 26 54	MAR 4 54
SKETCH				
RETOUCHING	1	3	FEB 12 54 MAR 4 54	FEB 26 54 MAR 8 54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SUMMIT CITY NEWS AGENCY,
FORT WAYNE, IND.

NO. 4CH111

ORDER No. 83132

DATE 2-11-54

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GRAVE OF JOHNNY APPLESEED,
FORT WAYNE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

GREEN IRON FENCE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54	FEB 26 54
SKETCH				
RETOUCHING	2	2	FEB 12 54 MAR 1 54	FEB 24 1954 FEB 25 54 MAR 3 54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY SUMMIT CITY NEWS AGENCY,
FORT WAYNE, IND.

NO. 4CH112

ORDER No. 83132

DATE 2-11-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ARTHUR R. SMITH MEMORIAL
MEMORIAL PARK / FORT WAYNE,
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE THAT SHAFT IS CENTERED TO EXACT VERTICAL POSITION
~~BOTTOM TITLE REVERSE TYPE~~
WHITE SHAFT GREEN METAL FIBRE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
set so that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6-383 702

Accepted
B. B. B. B.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54	FEB 24 1954
SKETCH				
RETOUCHING	2	2	FEB 12 54	FEB 22 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		8 1/2		

4-26-54

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. 4CH113

ORDER No. 83204

DATE 2-11-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOLEDO HEALTH CENTER,
TOLEDO, OHIO,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE STRAW AND SHADOWS, PLANKS ALONG SIDEWALK AND PILE OF DIRT
AT EXTREME RIGHT, ALSO BUILDING SHOWING AT RIGHT. CROP AT BOTTOM,
AND ADD SKY AND CLOUDS. MAKE NICE LAWN ALL AROUND AND PLANT
SHRUBS ALONG THE BUILDING.

BUILDING IS WHITE MARBLE WITH SILVER WINDOW AND DOOR TRIM.
RAILING AND SECTIONS ABOVE DOORS AND AROUND BOTTOM ARE MAROON
MARBLE. CONCRETE WALKS AND STEPS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 54	
SKETCH			FEB 26 54	
RETOUCHING	5	3	FEB 12 54 MAR 8 54	FEB 25 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

.....

DATE Filed

By

DATE Photo Returned to Customer

.....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH114 ORDER NO. 83208 DATE 2-12-54

CUSTOMER LAKEVIEW COURTS
YUKON, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAKEVIEW MOTEL - CAFE AND SERVICE

STATION - FIVE MILES WEST OF OKLAHOMA CITY

ON U.S.66 & 270 FACING BEAUTIFUL LAKE

OVERHOLSER - BOAT RIDES - CAFE AND SERVICE

STATION ADJOINING

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

Side — Center

(All of this on address side)

R. M.

3 sides

Yes No

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

L.O. 3/4

Rel. 6 1/2

La. Y. C. 1 3/4

L.O. 10 1/2

Wans

re: quoted #

Ok Blue

Red Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH115 ORDER NO. 83211 DATE 2-12-54

CUSTOMER RAYBILL, INC.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GATEWAY LODGE - 4453 READING ROAD
CINCINNATI 29, OHIO
PRIVATE SWIMMING POOL REAR

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

2 Reprints 547

Ret. 6
H.C. 2
L.A. 11

new

as quoted

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH116 ORDER NO. 83212 DATE 2-12-54

CUSTOMER RAYBILL, INC.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M. BUS. CARDS SIZE 3 1/2" x 2 5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GATEWAY LODGE - 4453 READING
ROAD - CINCINNATI 29, OHIO
PRIVATE SWIMMING POOL REAR

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4CH115. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

BUS CARD

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.A. 2 1/2

as quoted

DISTRIBUTED BY SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 4CH117
ORDER No. 83152
DATE 2-15-54

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM FORT WAYNE,
INDIANA

ALLEN COUNTY WAR
MEMORIAL COLISEUM

COURT TEICH & CO. INC

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

FOLLOW ENCLOSED LAYOUT.

SUBMIT PROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up		1	MAR 2 1954	MAR 11 1954
SKETCH		5		
RETOUCHING		5	MAR 2 1954	MAR 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 4CH118

ORDER No. 83155

DATE 2-15-54

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

293- BROWN'S MARINA, LAKESIDE, OHIO

(Put title in water portion only
as far at bottom as possible in
center of water)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED INSTRUCTIONS ON WORK SHEET.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	3	FEB 18 54	MAR 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush
must have
proof 4/5/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH119 ORDER NO. 83247 DATE 2-16-54

CUSTOMER
THE FRANKFORD HOSPITAL
PHILADELPHIA, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FRANKFORD HOSPITAL
FRANKFORD AND WAKELING STREET
PHILADELPHIA 24, PENNA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7 1/2
Jm. H. C. 1 1/2
L. A. 9 3/4

as quoted

CA

SHREVEPORT NEWS AGENCY, SHREVEPORT, LA.

NO. 4CH120

ORDER No. 83253

DATE 2-16-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAPTAIN SHREVE HOTEL,
SHREVEPORT, LA.



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEDESTRIANS, WIRES, POSTS, SIGNS AND CARS ON RIGHT.

LIGHT TAN & CONCRETE. NEW BUILDING IS TAN BRICK, WITH UPPER 3
STORIES VERY SLIGHTLY LIGHTER TAN. GROUND FLOOR IS LIGHT BROWN
MARBLE, ALTERNATING WITH TAN BRICK. SIGNS OVER ENTRANCES ARE
BLACK, ON WHITE BACKGROUND. "DELTA C&S" & "BRANIFF" SIGNS ARE
RED, ON ALUMINUM... SEE ATTACHED SHEET FOR BALANCE OF
COLORING.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 54 MAR 4 54	MAR 8 54 MAR 8 54
SKETCH	1	7	FEB 18 54 MAR 8 54	MAR 2 1954 MAR 8 54 MAR 10 54
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 3/4		3/20/54
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Ⓟ

R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 4CH121

ORDER No. 83254

DATE 2-16-54

12½ M POST CARDS C.T. ART CO WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL ANN LEE CARTER HALL,
MARY WASHINGTON COLLEGE,
FREDERICKSBURG, VA.

(OF THIS ON THE ADDRESS SIDE)
FRONT 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TWO LARGE TREES IN CENTER TO BE REMOVED.
SPRING TIME FOLIAGE ON SMALL TREE AT LEFT.
RED BRICK BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____ By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 54	
SKETCH			FEB 26 54	
RETOUCHING		7	FEB 18 54	FEB 26 1954
REPHOTO			MAR 4 54	
PHOTO-LITHO			MAR 8 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		3/16/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH122 ORDER NO. 83257 DATE 2-16-54

CUSTOMER RALSTON PURINA CO.,
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIR VIEW OF THE PURINA RESEARCH
FARM, GRAY SUMMIT, MO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Show Cust # E-1336-P-5-54 on lamp for

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE NEW PHOTOGRAPH ENCLOSED

COLOR DESCRIPTION

FOLLOW OLD CARD FOR COLORS (9BH1594)

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2½
Mm #C 2½
L 12½
Mm

Add'l Artwork
11.50
incl. Crum

OTTO F. BROCKMEYER

NO. 4CH123

ORDER No. 83258

DATE 2-17-54

12½ M MINIATURE VIEWS 3½ X 2½ C.T.ART COLORTONE-FULL FACE 3

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

SIDES

TITLE IN FULL

IMPRINT
NONE

THE THREE GRACES, DIAMOND CAVERNS,
PARK CITY, KY.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH215.... ~~REPHOTO~~ MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 '54	MAR 8 - 1954
SKETCH		1 1/2	MAR 4 '54	
RETOUCHING			FEB 18 '54	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Get Drawing
Part - New Center
mounts + Reduce color
+ Planch*

*on sheet
G-366H*

*(53-103
B-19-532 1/2*

OTTO F. BROCKMEYER

NO. 4CH124

ORDER No. 83258

DATE 2-17-54

12½ M MINIATURE VIEWS 3½ X 2½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAN O'WAR STATUE, FARAWAY FARM
LEXINGTON, KENTUCKY,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1268... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 '54 MAR 4 '54	MAR 11 '54
SKETCH				
RETOUCHING			FEB 18 '54	MAR 9 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

C 48-3241/2
B-23-223

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 4CH125

ORDER No. 83168

DATE 2-18-54

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

V.8 - GIANT RED KANGAROOS - WILD
ANIMAL COMPOUND AT MCKEE JUNGLE
GARDEN, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF KANGAROO TO LEFT - REDDISH SAME AS ON ENCLOSED COLOR
PRINT. COLOR OF KANGAROO (STANDING) - TAN GREY SAME AS INDICATED
ON PRINT ON HEAD OF KANGAROO. MAKE GROUND IN GREEN GRASS ALL ACROSS
WITH BLUE SKY BACKGROUND GIVING IT OUTDOOR APPEARANCE, RATHER THAN
IN PEN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1954 MAR 11 1954	MAR 10 1954
SKETCH				
RETOUCHING	2	4 1/2	FEB 24 1954	MAR 10 1954
REPHOTO			FEB 18 1954	2-22-54
PHOTO-LITHO			MAR 24 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2		4/6/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 4CH126

ORDER No. 83168

DATE 2-18-54

25 MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

V.9 - CHIMPANZEES - WILD ANIMAL
COMPOUND AT McKEE JUNGLE GARDEN,
FLORIDA /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Add to top - Better

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 54 MAR 2 54	MAR 5 - 1954 MAR 8 54
SKETCH				
RETOUCHING	4	3	FEB 19 54 MAR 8 54	MAR 2 1954 MAR 10 54
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2		3/23/54, done
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 4CH127

ORDER NO. 83168

DATE 2-18-54

25 MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

V.10 - ELEPHANT AND DONKEY - WILD
ANIMAL COMPOUND AT MCKEE JUNGLE
GARDEN, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE "MR. DEMOCRAT" SIGN IN CENTER.

COLOR: SEE TISSUE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all of the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1954	
SKETCH				
RETOUCHING	5	3	MAR 19 1954	MAR 10 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAR 24 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		4/1/54
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

.....

DATE Filed

By

DATE Photo Returned to Customer

.....

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 4CH128

ORDER No. 83277

DATE 2-18-54

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.146- NEW OVERPASS
BRIDGE ON INDIAN CREEK, MIAMI
BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 54 MAR 4 54	MAR 8 54
SKETCH				
RETOUCHING		4	FEB 19 54 MAR 8 54	MAR 3 1954 MAR 8 54 MAR 10 54
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		3/17/54
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 4CH129

ORDER No. 83277

DATE 2-18-54

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.147- NEW INDIAN CREEK BRIDGE
AT 61st, MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 1954	
SKETCH				
RETOUCHING	2	4	FEB 19 1954	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 4CH130

ORDER NO. 83277

DATE 2-18-54

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.148- NEW MIAMI BEACH BANDSHELL
AT BISCAYNE STREET AND THE OCEAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 '54	MAR 11 1954
SKETCH				
RETOUCHING	2	3	FEB 19 54	MAR 5 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 24 1954	APR 1 1954
HAND COLOR PROOF		1 1/2		4/6/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

.....

DATE Filed

By

DATE Photo Returned to Customer

.....

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 4CH131

ORDER No. 83277

DATE 2-18-54

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.149- LINCOLN ROAD AT NIGHT,
MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A NIGHT SCENE.

SEE CARD ENCLOSED FOR COLORS IN GENERAL (1BH894)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54 MAR 11 54	
SKETCH				
RETOUCHING	1	6	FEB 24 54	MAR 10 1954 MAR 10 54
REPHOTO			FEB 17-54	FEB 22-54
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 24 1954	
HAND COLOR PROOF	41	134		4/10/54
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 4CH132

ORDER No. 83277

DATE 2-18-54

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

M.150- "MOON OVER MIAMI BEACH"

2CH964

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A MOONLIGHT SCENE. TITLE IN RED - WHITE OR
WHICHEVER COLOR IS BEST FOR THIS SCENE. IN LARGE TYPE
LETTERS ALL ACROSS CARD.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

M.83

*It's Great to be
in Miami Beach!*



Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 '54	
SKETCH				
RETOUCHING		5	FEB 19 '54	MAR 4 1954
REPHOTO				
PHOTO-LITHO				4-9
BLUEPRINT STRIPPING, OPA'ING				
HAND COLOR PROOF	41	1/2		4/12/54
ARTIST DEPT.	30	1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 30 1954

*Make over
special from*

E 390

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

NO. 4CH133

ORDER No. 83282

DATE 2-19-54

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OLD MATT'S CABIN,
SHEPHERD OF THE HILLS COUNTRY,
NEAR BRANSON, MO. ON HIGHWAY 80.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OLD WOOD SHINGLES ROOF. GRAY STONE CHIMNEY AND POSTS.

SEE CARDS ENCLOSED FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT	
COMPOSING, Type Set Up			MAR 4 '54		MAR 8 '54
SKETCH					
RETOUCHING			FEB 23 '54 MAR 8 '54		MAR 3 '54 MAR 10 '54
REPHOTO					
PHOTO-LITHO			MAR 11 '54		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	40	1 1/2			3/24/54
ARTIST DEPT.		9			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 4CH134

ORDER No. 83282

DATE 2-19-54

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOOKER CUT, ON FOUR-
LANE U. S. HIGHWAY 66, BETWEEN
WAYNESVILLE AND ROLLA, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS.

SEE ENCLOSED CARDS FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 4 '54	MAR 8 '54
SKETCH				
RETOUCHING		1	FEB 23 '54 MAR 8 '54	MAR 8 '54 MAR 10 '54
REPHOTO				
PHOTO-LITHO			MAR 11 '54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		3/19/54
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH135

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ENTRANCE TO NOEL, MO.
IN THE SCENIC OZARKS

SMALL TYPE: PHOTO BY HARRY L.
HAMMOND

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl.*

IMPRINT NONE

ENTRANCE TO NOEL, MISSOURI
ONE OF THE OUTSTANDING VACATION
SPOTS IN THE OZARKS etc. *RM.*

(as on card 3CH1372)

PHOTO BY-lower left corner)

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 3CH1372... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 '54</i>	<i>MAR 8 - 1954</i>
SKETCH		<i>1 1/2</i>	<i>MAR 4 '54</i>	
RETOUCHING			<i>FEB 24 '54</i>	<i>MAR 3 '54</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C 48-324 1/2
B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH136

ORDER No. 83283

DATE 2-19-54

12 1/2 M MINIATURE VIEW 2 1/2 X 3 1/2 C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL
THE BIG SPRING, LARGEST SINGLE
SPRING IN THE WORLD.

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES *encl*

IMPRINT ~~XXXXXXXXXXXX~~ NONE
THE BIG SPRING, LARGEST SINGLE
SPRING IN THE WORLD NEAR VAN BUREN,
MO., IN THE SCENIC OZARKS.... etc *R.M.*
(and R.M. as on card OCH1409)
PHOTO BY-lower left corner)
PHOTO PROPERTY OF C.T.

USE PHOTO FROM OCH1409... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	<i>MAR 15 54</i>
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	<i>MAR 8 54</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

E-373

C - 48-324 1/2
B - 29-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH137

ORDER No. 83283

DATE 2-19-54

12 $\frac{1}{2}$ M MINIATURE VIEW 2 $\frac{1}{2}$ X 3 $\frac{1}{2}$ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FISHING AT MOUTH OF SWAN CREEK
SHADOW ROCK BEACH PARK.

SMALL TYPE: PHOTO BY BULL SHOALS
GAZETTE, FORSYTH, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl*

IMPRINT NONE

FISHING AT MOUTH OF SWAN CREEK
SHADOW ROCK BEACH PARK, FORSYTH,
MISSOURI...

(and R.M. as on card 3CH706)

(PHOTO BY-lower left corner)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH706... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked *✓*

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 '54</i>	<i>MAR 10 - 1954</i>
SKETCH				
RETOUCHING			<i>FEB 24 '54</i>	<i>MAR 3 '54</i>
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2"2</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

G-373

C 48-324 1/2
B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH138

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

(one line) ENTRANCE, MONTAUK STATE
PARK IN THE MISSOURI
OZARKS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT NONE

ENTRANCE, MONTAUK STATE PARK
IN THE BEAUTIFUL MISSOURI OZARKS...

(and R.M. as on card 2CH73)

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

PHOTO BY-lower left corner)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH73... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	<i>MAR 1 54</i>
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	<i>MAR 3 54</i>
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C 48-324 1/2
B-23 - 223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH139

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

(One line) AERIAL VIEW OF ROCKAWAY
BEACH, MO.
LAKE TANEYCOMO.

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT NONE

AERIAL VIEW OF ROCKAWAY BEACH, MO.
AND LAKE TANEYCOMO IN THE BEAUTIFUL
OZARKS. ROCKAWAY BEACH, MO. IS ONE
OF THE FINEST RESORT AREAS ON LAKE
TANEYCOMO IN THE BEAUTIFUL OZARKS
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH399... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 '54 MAR 4 '54	MAR 8 '54
SKETCH				
RETOUCHING			FEB 24 '54	MAR 8 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C-48-32 472
B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH140

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(one line) OVERHANGING BLUFFS ON
SCENIC U.S. HIGHWAY 71.

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl.*

IMPRINT NONE

OVERHANGING BLUFFS ON SCENIC U.S.
HIGHWAY 71 "THE PRIZE DRIVE OF
THE OZARKS" ...

and R.M. as on card OCH689) /

PHOTO PROPERTY OF C.T.

USE PHOTO FROM OCH689... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	<i>MAR 3 54</i>
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C50-420
B20-905

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH141

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE -FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

TWIN FALLS, ROARING RIVER STATE
PARK, CASSVILLE, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M.

YES *encl*

IMPRINT NONE

TWIN FALLS, ROARING RIVER STATE
PARK, NEAR CASSVILLE, MO. IN THE
BEAUTIFUL OZARKS...

(and R.M. on card 2CH74)

(PHOTO BY-lower left corner)

PHOTO PROPERTY OF

C.T.

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH74... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	<i>MAR 9 54</i>
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C-48-3241a

B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH142

ORDER No 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENIC VIEW GASCONADE RIVER,
MISSOURI OZARKS

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl*

IMPRINT NONE

SCENIC VIEW OF THE GASCONADE
RIVER IN THE MISSOURI OZARKS
THIS IS BUT ONE OF THE MANY
BEAUTIFUL VIEWS IN THE FAMED
OZARKS

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 3CH659... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	<i>MAR 3 54</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

650-420
B-20-765

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH143

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ROUND SPRING, ROUND SPRING
STATE PARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT **NONE**

ROUND SPRING, ROUND SPRING STATE
PARK, IN THE **SCENIC** OZARKS...

(and R.M. as on card 9BH1147)

SMALL TYPE: PHOTO BY HAMMOND
AND IRWIN

(PHOTO BY-lower left corner)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1147... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	<i>MAR 3 54</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

G 373

C 48 - 324 1/2
B-23 - 223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH144

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOOKEE CUT, ON FOUR-LANE U. S.
HIGHWAY 66. /

SMALL TYPE: PHOTO BY MASSIE
MISSOURI RESOURCES DIV.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl.*

IMPRINT NONE

HOOKEE CUT, ON FOUR-LANE U. S.
HIGHWAY 66, BETWEEN WAYNESVILLE
AND ROLLA, MISSOURI...

(and R.M. as on card 4CH134)

(PHOTO BY-lower left corner)

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 4CH134... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	<i>MAR 9 54</i>
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH145

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SURFBOARD RIDING ON LAKE
TANEYCOMO, IN THE OZARKS

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT NONE

SURFBOARD RIDING ON LAKE TANEYCOMO,
IN THE BEAUTIFUL OZARKS...
(and R.M. as on card 9BH1152)

(PHOTO BY-lower left corner)

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 9BH1152... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i>	
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

148-3247a
B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH146

ORDER No. 83283

DATE 2-19-54

12 $\frac{1}{2}$ M MINIATURE VIEW 2 $\frac{1}{2}$ X 3 $\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

OLD MATT'S CABIN, SHEPHERD
OF THE HILLS COUNTRY, BRANSON,
MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *and*

IMPRINT NONE

OLD MATT'S CABIN, SHEPHERD OF THE
HILLS COUNTRY, NEAR BRANSON, MO.
ON HIGHWAY 80....
(and R.M. as on card 4CH133)

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE PHOTO FROM 4CH133... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2	MAR 4 '54	
RETOUCHING			FEB 24 '54	
REPHOTO				MAR 8 '54
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	45	2:2		4/14/54

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

E-373

Photo

4CH133

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH147

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

(one line) FISHING BELOW BASS
LAKE DAM IN ROARING
RIVER.. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *incl*

IMPRINT NONE
FISHING BELOW BASS LAKE DAM
IN ROARING RIVER...
(and R.M. as on card OCH834)

SMALL TYPE: PHOTO BY MASSIE
MISSOURI RESOURCES DIV.

(PHOTO BY-lower left corner)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH834... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54 MAR 4 54	
SKETCH				
RETOUCHING			FEB 24 54	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C 48-324 1/2
B-23-223

373

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH148

ORDER No. 83283

DATE 2-19-54

12 $\frac{1}{2}$ M MINIATURE VIEW 2 $\frac{1}{2}$ X 3 $\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE OLD MILL, ALLEY SPRING
STATE PARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *encl*

IMPRINT NONE

THE OLD MILL, ALLEY SPRING STATE
PARK IN THE BEAUTIFUL OZARKS...
(and R.M. as on card OCH1625)

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

(Photo by-lower left corner)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1625... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	<i>MAR 1 54</i>
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	<i>MAR 9 54</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C-48-32412
B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH149

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

POWERSITE DAM, LAKE TANEYCOMO,
MISSOURI.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl*

IMPRINT NONE

POWERSITE DAM, LAKE TANEYCOMO,
MISSOURI IN THE BEAUTIFUL OZARKS
POWERSITE DAM ACROSS THE WHITE
RIVER IN SOUTHWEST MISSOURI
CREATED LAKE TANEYCOMO.

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH398... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 4 54</i>	
SKETCH				
RETOUCHING			<i>FEB 24 54</i>	
REPHOTO				<i>MAR 8 54</i>
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C-48-3244
B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH150

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENIC VIEW ON THE CURRENT
RIVER IN THE BEAUTIFUL OZARKS

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl*

IMPRINT NONE

SCENIC VIEW ON THE CURRENT RIVER
IN THE BEAUTIFUL OZARKS...
(and R.M. as on card 9BH1148)

PHOTO BY (LOWER LEFT CORNER)

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 9BH1148... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i>	
SKETCH			<i>MAR 4 54</i>	
RETOUCHING			<i>FEB 24 54</i>	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C48-3241/2
B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH151

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

(one line) BASS LAKE AT ROARING
RIVER STATE PARK,
CASSVILLE, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl*

IMPRINT NONE

BASS LAKE AT ROARING RIVER STATE
PARK, CASSVILLE, ~~MO~~ MISSOURI...
(and R.M. as on card OCH832)

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

PHOTO BY (LOWER LEFT CORNER)
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH832... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i>	
SKETCH			<i>MAR 4 54</i>	
RETOUCHING			<i>FEB 24 54</i>	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

G-373

*C-40-82412
B-23-223*

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH152

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE MANY FISHING COVES
ON LAKE NORFORK /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE /

ONE OF THE MANY FISHING COVES ON
BEAUTIFUL LAKE NORFORK IN THE
OZARKS...(and R.M. as card 8BH1154)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1154... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES/

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54 MAR 4 54	MAR 8 1954
SKETCH				
RETOUCHING			FEB 24 54	MAR 9 54
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C 48-324 1/2
B-23-223

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH153

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TANEY VISTA BEND ON BEAUTIFUL
LAKE TANEYCOMO. ,

SMALL TYPE: PHOTO BY MASSIE-
MISSOURI RESOURCES DIV.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT NONE

BEAUTIFUL
TANEY VISTA BEND ON LAKE TANEYCOMO,
MISSOURI. THIS BEAUTY SPOT IS SEEN
BY THOUSANDS OF VACATIONISTS WHO
ENJOY THEMSELVES IN THE OZARKS.

PHOTO BY - LOWER LEFT CORNER

PHOTO PROPERTY OF

C.T.

USE PHOTO FROM 3CH660... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 '54</i> <i>MAR 4 '54</i>	
SKETCH				
RETOUCHING			<i>FEB 24 '54</i>	<i>MAR 9 '54</i>
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C 50-420
B-20-965

OZARK POST CARD PUBLISHERS, MONETT, MO.

NO. 4CH154

ORDER No. 83283

DATE 2-19-54

12½ M MINIATURE VIEW 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
BOATING ON ELK RIVER ALONG
BLUFF DRIVE U.S. 71.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *and*

IMPRINT NONE

BOATING ON ELK RIVER ALONG BLUFF,
DRIVE U.S. 71 IN THE SCENIC OZARKS
...(and R.M. as on card 3CH662)✓

SMALL TYPE : PHOTO BY **MISSIE-**
MISSOURI RESOURCES DIV.

(PHOTO BY-LOWER LEFT CORNER)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH662... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *(initials)*

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i>	
SKETCH			<i>MAR 4 54</i>	
RETOUCHING			<i>FEB 24 54</i>	<i>MAR 3 54</i>
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

.....

DATE Filed

By

DATE Photo Returned to Customer

.....

C 48-5246
B-23-223

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH155

ORDER NO. 83289 DATE 2-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

GLENVIEW MOTEL
GLENVIEW, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GLENVIEW MOTEL

ON ROUTE 42A, ONE MILE NORTH OF STOP
LIGHT, GLENVIEW, ILLINOIS

TELEPHONE: GLENVIEW 4-9835.

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT BOTTOM TO ELIMINATE STREET, AND PROVIDE PANEL FOR TITLE.

PANEL FOR TITLE TO BE TINTED.

MAKE THIS A SUMMER SCENE. TAKE OUT POSTS, WALK AND SNOW, AND WIRES.

COLOR DESCRIPTION

MAKE THIS A SUMMER SCENE. WITH FOLIAGE ON TREES AND BUSHES. GRASS AT RIGHT
DRIVEWAY-OFF WHITE GRAVEL. BUILDINGS ARE WHITE, NAVY BLUE ROOFS. AWNINGS-
ROYAL BLUE AND WHITE. TRIM-COLONIAL YELLOW AROUND ALL WINDOWS AND AT EDGE
OF ROOF. WHITE PICKET FENCE. GARAGE DOORS-DARK VARNISH.

SIGN: RED BACKGROUND - WHITE LETTERS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Pat 6/1
No 12 4,
La 9

Cor

Impression

Red

Very Rush

F #

UNITED NEWS CO., 24 WEST JEFFERSON AVENUE,
DETROIT, MICH.

NO. 4CH156

ORDER No. 83194

DATE 2-22-54

25 M POST CARDS

C.T. ART COLORTONE

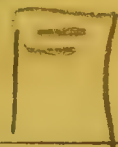
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

213 - SHERATON-CADILLAC HOTEL,
DETROIT, MICHIGAN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: BLDG. IS SAME COLOR AS OLD CARD 2A-H566 (GREY-BUFF).
BRING OUT "SHERATON-CADILLAC" ON CANOPY. CROP ON BOTH SIDES FOR
RIGHT PROPORTIONS.
COLOR: GREY STONE AT BOTTOM, GREY-BUFF BRICK AT TOP. CANOPY IS WHITE
MILKY GLASS WITH RED LETTERING. BLDG. HAS LIGHT GREEN DOMES ON TOP
& LIGHT GREEN BORDER AROUND TOP LEDGE. "PEOPLES"-RED NEON WITH WHITE
LETTERS ON MAROON BACKGROUND. BLDG IS WHITE WITH GREEN TRIM. NEXT
BLDGS. ARE BUFF BRICK, WHITE BRICK, TALLEST ONE IS GREY, BLACKTOP
ST. SMALL BLDG. TO LEFT OF HOTEL IS YELLOW BRICK, OTHER SIDE ACROSS
ST. IS BROWN BRICK WITH LIGHT GREEN WINDOW TRIM. YES
ENVELOPE PHOTO TICKET

Red Impression

Red Impression

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 '54	
SKETCH				
RETOUCHING		6:00	MAR 24 1954	MAR 5 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13:14		101/109
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH157 ORDER NO. 83298 DATE 2-22-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

MADISON'S, INC.
WILLIAMSBURG, VIRGINIA

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

POCAHONTAS MOTOR LODGE
WILLIAMSBURG, VA.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP OF 3 VIEWS: PHOTO #1 FOR BOTTOM HALF OF CARD —
PHOTOS #2 & #3 TOP HALF OF CARD — SEE ENCLOSED CARD

SEE INSTRUCTIONS WITH EACH PHOTOGRAPH /

COLOR DESCRIPTION

SEE INSTRUCTIONS WITH EACH PHOTOGRAPH
FOR COLORS. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1- 8x10

2- 5x7

3- 11x14

4- 11x17

5- 11x22 1/2 41

La 13

Grouping 3 views as quoted \$36.00

Add'l Artwork 11.50
incl. Engraving

OR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH158 ORDER NO 83299 DATE 2-22-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
TOWER MOTEL
OKLAHOMA CITY, OKLA.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOWER MOTEL

U.S. 66 West
OKLAHOMA CITY.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY: ~~SEE ENCLOSED CARD~~ AND LAYOUT ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY: ROOF #7 RED. UPPER HALF OF WALLS HAS ASBESTOS SIDING-SIMILAR #49. LOWER HALF OF WALLS IS PERMASTONE WHICH IS A VERY PALE CREAM-TONE, WITH SPLOTCHES OR TINGES OF GREEN MATCHING THE SIDING (#49). TRIM ON GABLES AND WINDOW FACINGS, WHITE. SCREENS #62 RED. METAL AWNINGS AND CANOPY AT ENTRANCE, GOLDEN-YELLOW, ORANGE-YELLOW STRIPES WITH #38 GREEN ALTERNATING. GABLE TRIM DIRECTLY OVER OFFICE AND OVER LEFT END BUILDING IS NATURAL FINISH KNOTTY PINE.

BACKGROUND FOR BIG SIGN AT FRONT IS SAME BROWN AS MARKED 1-A ON ENCLOSED CARD. TRIM ON EDGE OF SIGN IS #1 YELLOW AND LETTERING IS WHITE. FILL IN SHRUB ON EXTREME LEFT END AS NOTED ON OVERLAY.

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY S.T.KIME, BIG WALKER LOOKOUT,
WYTHEVILLE, VA.

NO. 4CH159

ORDER No. 83301

DATE 2-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL ^{Top} OBSERVATION TOWER
ATOP BIG WALKER MOUNTAIN
FROM THIS TOWER AT BIG WALKER
LOOKOUT, 5 STATES CAN BE VIEWED

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. TOWER HAS BEEN PAINTED WITH ALUMINUM PAINT.
SIGNS ARE WHITE BACKGROUND, RED BORDER AND LETTERS, EXCEPT FOR
LETTERS SHOWING UP REAL DARK-THESE LETTERS ARE DARK BLUE.

Red + Blue Type - Black

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

D14465

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 24 54</i> <i>MAR 11 54</i>	
SKETCH				
RETOUCHING	<i>5</i>	<i>7</i>	<i>FEB 24 54</i>	<i>MAR 10 1954</i> <i>MAR 10 54</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			<i>MAR 24 1954</i>	
HAND COLOR PROOF	<i>41</i>	<i>112</i>		<i>4/1/54</i> <i>Q</i>
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY S.T.KIME, BIG WALKER LOOKOUT,
WYTHEVILLE, VA.

NO. 4CH160

ORDER No. 83302

DATE 2-22-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NATURAL BRIDGE OF
VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR BEST JUDGMENT FOR COLORS - NOTE CARD ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54	
SKETCH			FEB 26 54	
RETOUCHING	5	2	FEB 24 54 MAR 4 54	FEB 26 1954 FEB 26 54
REPHOTO				
PHOTO-LITHO			MAR 8 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		3/16/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY S.T. KIME, BIG WALKER LOOKOUT,
WYTHEVILLE, VA.

NO. 4CH161

ORDER No. 83302

DATE 2-22-54

6½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WYTHEVILLE, VA.
ELEVATION 2300 FT. A MOST
BEAUTIFUL TOWN IN THE VIRGINIA
HIGHLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE TISSUE OVERLAY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 4 54	MAR 8 54
SKETCH				MAR 2 1954
RETOUCHING		4	MAR 8 54	MAR 9 54
REPHOTO				MAR 10 54
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	(1)	13½		2/23/54
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 4CH162

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455 ORDER NO. 83200
MONETT, MO.

PHOTO BY ARKANSAS RESOURCES DEVELOPMENT COMMISSION DATE 2-23-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ARKANSAS STATE CAPITOL,
LITTLE ROCK, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 H. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT SOME CLOUDS IN SKY. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 54 MAR 2 54	MAR 8 54
SKETCH				
RETOUCHING	3	2	FEB 24 54 MAR 8 54	MAR 2 1954 MAR 2 54 MAR 10 54
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1/2		4-18-54
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 4CH163

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER No. 83401

DATE 2-23-54

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NEW GLEN FALLS HIGH SCHOOL,
GLEN FALLS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

BUILDING- LIGHT TAN BRICK.

TAKE OUT POLES & WIRES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 54	MAR 8 54
SKETCH				
RETOUCHING	2	3 1/2	MAR 8 54	MAR 2 1954
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH164 ORDER NO. 83312 DATE 2-23-54

CUSTOMER
THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "THE WISH BONE"

4455 MAIN, KANSAS CITY, MO.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

Front

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4 1/2
H.C. 13/4
L.A. 9 3/4

as specified

GRUSH

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 4CH165

ORDER NO. 83409

DATE 2-24-54

12¹/₂ POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ONC-18 AERIAL VIEW OF THE
UNIVERSITY OF TULSA, TULSA,
OKLAHOMA /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AS MARKED

COLOR: MOST BLDGS. ARE BUFF OR SANDSTONE, AT EXTREME TOP - RIGHT
RED-BROWN BRICK, RED & WHITE AERIAL, SHOW GOOD CONTRAST BETWEEN
LIGHT GREEN BRASS AND DARKER BUSHES. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	30	FEB 25 54	MAR 12 1954
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	2	MAR 31 1954	APR 16 1954
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.
PHOTO BY PENNSYLVANIA STATE DEPARTMENT OF
COMMERCE

NO. 4CH166
ORDER No. 83410
DATE 2-24-54
FULL FACE

12½ MPOST CARDS C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

2 - HISTORIC FORT AUGUSTA REPLICA
AND MUSEUM, SUNBURY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HOUSE IS WHITE, VERY DARK GREEN SHUTTERS.
FORT REPLICA IS NATURAL WOOD, THE CHIMNEYS ON THE VARIOUS BLDGS.
ARE ABOUT COLOR 56.
THE BLDG. ON THE RIGHT (STONE HOUSE) DOES NOT BELONG IN IT AND
CAN BE REMOVED.
THE POLE IN THE LEFT BACKGROUND WITH WIRES IS NO LONGER THERE
AND SO CAN BE REMOVED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

MAR 31 1954

APR 1 1954
APR 14 1954
9/15/54

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.
PHOTO BY PENNSYLVANIA STATE DEPARTMENT OF
COMMERCE

NO. 4CH167

ORDER NO. 83410

DATE 2-24-54

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1 - VIEW FROM BLUE HILL, NORTH
AND WEST BRANCHES OF SUSQUEHANNA
RIVER AT NORTHUMBERLAND AND
SUNBURY, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE EXTRANEIOUS MATTER

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 25 54 MAR 4 54	
SKETCH				
RETOUCHING	22	22	FEB 25 54 MAR 8 54	MAR 2 1954
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	6/1	1 1/2		3/10/54
ARTIST DEPT.		9/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 4CH168

ORDER NO. 83411

DATE 2-24-54

12½ M POST CARDS

C.T. ART COLORTONE

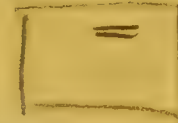
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

12 - CENTRE COUNTY COURT HOUSE,
BELLEFONTE, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: GOLD CUPOLA, BRONZE STATUE AND PLAQUES, REMOVE SIGNS,
RIGHT SIDE - CUT ABOUT AT THEATRE SIGN, BOTTOM - CUT OFF CORRECT
STREET AMOUNT. LEFT - BUILDINGS NOT REQUIRED FOR CARD, SO
CAN BE CUT AT PROPER LINE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 '54	MAR 8 '54
SKETCH	1	3:4	FEB 25 '54	MAR 5 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 24 1954	
HAND COLOR PROOF	45	1:42		4/31/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH169 ORDER NO. 83323 DATE 2-24-54

CUSTOMER LANSING CAFE
LANSING, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JIM'S COCKTAIL BAR AND
LANSING CAFE
FEATURING THE CENTURY ROOM

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — SEE TISSUE LAYOUT

ADD TITLE TO LOWER RIGHT PICTURE — CENTURY BALLROOM

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Red Impression 4 Rephotos 5x7

L.O. 2
Ret. 10
H.C. 41 2 1/2
L.A. 14

as quoted. H.

Red Impression

DISTRIBUTED BY
SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 4CH170

ORDER NO. 83427

DATE 2-25-54

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE

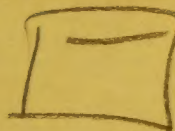
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAER FIELD AIR PORT, FORT
WAYNE, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRICK WORK IS ABOUT THE SAME COLOR AS THE WAR MEMORIAL
COLISEUM. (SEE ENCLOSED SAMPLES) /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 54	MAR 5 - 1954
SKETCH			MAR 4 54	
RETOUCHING	3	2 1/2	MAR 1 54 MAR 8 54	MAR 2 1954
REPHOTO				
PHOTO-LITHO			MAR 11 54	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH171 ORDER NO. 83340 DATE 2-25-54

CUSTOMER
C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

7-3231 - 3233 - 3236 TO APPEAR BELOW SHOES

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-29-53

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7
from colored sketch

Ret. 6 1/2
H.C. 2 41
L.A. 10

as quoted &

373

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH172 ORDER NO. 83342 DATE 2-25-54

CUSTOMER
EVANGELICAL CHILDREN'S HOME
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. *Spec* R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

*Do not show words Post Card
or Stamp Book*

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(Ev. Children's Home)

CROP AS NECESSARY. TO BE A SUMMERTIME SCENE.

COLOR DESCRIPTION

~~THIS IS A SUMMER SCENE. CORNICE & WINDOW FRAMES ARE
WHITE, ALSO THE FOUNDATION AND STEPS. THE DOORWAY IS A
GRAINED BROWNISH COLOR. ROOF IS SLATE GRAY COLOR.~~

ALL THE FOUNDATION & WINDOW FRAMES & THE CORNICE WORK ARE WHITE.
THIS OLD BUILDING HAS BEEN PAINTED #62 -CLOSEST SHADE TO WHAT WAS
ORIGINALLY RED BRICK. WOODWORK AROUND FRONT DOOR #26. THE NEW
ROOF #64. MAKE THE TREES A GOOD SUMMER GREEN #38. SIDEWALK AND
GRAVEL ROAD IN FRONT OF BUILDING #46.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 4
Ac 1 1/2 41
La 9*

as quoted H.

*OK
CJH*

C.L. WHITE, WHITE'S CITY, N.M.

NO. 4CH173

ORDER No. 83431

DATE 2-26-54

12 1/2" POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL AT WHITE'S CITY,
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES (T-2011)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS AS PER COLORED PHOTO ATTACHED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 '54 MAR 8 '54	MAR 10 1954 APR 16 1954
SKETCH				
RETOUCHING	1	4	MAR 1 '54	MAR 5 1954 MAR 8 '54
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			MAR 24 1954	APR 21 1954
HAND COLOR PROOF	41	1 1/2		4/27/54 Jmm
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer